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### Abstract

This article consists of some introductory remarks and a list of online scholarly publishing resources, divided into sections, each with its own introduction. Working mainly from the websites of associations and organizations, it covers journal launching; editing and management; production, workflow, and technology innovation; metrics; marketing and discovery; social media; institutional repositories; business models; open access; copyright; ethics; training; career development and mentorship; journal publishing associations and societies; publications on scholarly publishing; and general publishing and editorial resources.

### Keywords

Online resources; Scholarly publishing; Business models; Production; Discoverability

### Introduction

This article provides the results of an environmental scan of online resources for editors and publishers of scholarly journals that was conducted from March to June 2017. The author undertook this scan as a board member of the Canadian Association of Learned Journals (CALJ) in order to provide a list for the association's website that is intended to support the association's commitment to professional development and training for its members. A commitment to professional development is especially necessary in light of the current challenges faced by Canadian journals, including changing business models, advancing technology, limited resources, and mandates for



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open access (see CALJ's [2017] proposal for a Journal Impact and Innovation Fund). The resources in this scan take the form of archived webinars, reports, publications, infographics, and conference presentation videos supplied by other associations and societies, as well as libraries, software companies, and commercial publishers, and can be usefully categorized as follows: launching new journals; editing and management; production, workflow, and technology innovation; metrics; marketing and discoverability; social media; institutional repositories; business models; open access; copyright; ethics; training; career development and mentorship; associations and societies; publications; and general publishing and editor resources. The scope is limited to English-language resources, and consequently, the majority of them are based in the U.S., the U.K., and Canada. The original list features over three hundred specific resources.

### **A word from the editor**

ROWLAND LORIMER

There are two main reasons why *Scholarly and Research Communication* (SRC) is publishing this list of scholarly publishing resources. In keeping with the value of published bibliographies, we believe that this list of publishing resources may be valuable for readers of SRC who are unaware of the existence of the list on the website of the Canadian Association of Learned Journals (CALJ). In a sense, we see the publication of this list as serving our target market of professionals and scholars whose interests include understanding the changing nature of scholarly publishing. The second reason is to capture the initial version of this list, which CALJ intends to keep updated. Its original form is well worth perusing, thanks to the considerable number of areas it covers.

The approximate time of this writing is December 2017. If you see this article more than a year after this date and you are interested in updated content, please consult the CALJ website at <https://www.calj-acrs.ca/>. Hopefully, CALJ will have found the resources to ensure periodic updating.

This list is a start, and its existence provides a beginning of the realization of the richness of the field. Readers wishing to offer additional resources that they feel should be included should contact [info@calj-acrs.ca](mailto:info@calj-acrs.ca) with their suggestions and an annotation for each site they name.

### **Foreword**

CAMERON MACDONALD, FORMER EXECUTIVE DIRECTOR,  
CANADIAN SCIENCE PUBLISHING

What is a persistent identifier and which ones do I need for my journal?

What will XML do for me? How much will I have to invest?

How much should I invest in social media and where?

Librarians and researchers keep telling us we should be open access. Is that possible?

What should our policy be on repositories?

These are just some of the basic questions that I, as a Canadian publisher for many years, had to ask myself, knowing that the answers I chose could affect the survival of the very journals for which I had publishing responsibility. The last couple of decades have moved a once-stable, often slow-moving, scholarly publishing industry from paper to online and now, a wonderful potpourri of web-based social media tools and apps are emerging that are changing society's information architecture. At the same time, our business models have gone from almost purely subscription-based to gold and green open access and a number of hybrids. Libraries and some funders are now facilitating the publishing of journals and certainly trying to set policies for journals to follow. Publishers are disassembling and repackaging journal content for different digital markets. The roles of editors and publishers, and the required expertise in technologies, production, marketing, sales, and communication, have changed, and certainly expanded in breadth.

For small and independent publishers, the mainstay of the Canadian scholarly publishing community, this tsunami of change has not been easy and has challenged the future of many journals. It is vital for the survival of independent Canadian scholarly journals that the members of our community have access to resources that will provide them with timely information, advice, and recommendations on all that is changing in our industry.

The Canadian Association of Learned Journals (2015) mission includes an aim:

to represent, develop and support the academic community of Canadian learned journals in disseminating original research and scholarly information, and to promote intellectual culture in Canada and internationally.

As a part of this task, CALJ has undertaken to provide a web-based list of resources that is available to its members and others on the CALJ website. This is an extensive and comprehensive outline of resource links available on the web on the many topics and questions that we have in our industry. Most of these resources are available for free. A few may reside within reserved membership websites.

This material was assembled by Larissa Wodtke, research coordinator at the Centre for Research in Young People's Texts and Cultures. The Canadian Association of Learned Journals very much appreciates her time and efforts in providing this resource to our members and others in the Canadian scholarly publishing community. It is CALJ's intention to keep this list of resources updated to provide a continuing resource to its members.

## **Reflection**

**LARISSA WODTKE, UNIVERSITY OF WINNIPEG**

In the process of compiling these resources, I found that the majority of them are provided by either large, nonprofit associations (e.g., the Society for Scholarly Publishing, National Information Standards Organization, UKSG, Open Access Scholarly Publishers Association, Library Publishing Coalition, Committee on Publication Ethics, Scholarly Publishing and Academic Resources Coalition, Association of Learned and Professional Society Publishers, American Library Association, International Association of Scientific, Technical, and Medical Publishers) or open

source and commercial software and publishing services (e.g., Bepress, Scholastica, Allen Press, River Valley Technologies, Public Knowledge Project, PLoS, Editage, RightsDirect, Wiley, Taylor & Francis, Proof-Reading-Service.com). In the case of the nonprofit associations and societies, these resources are connected to their mandates to provide professional development and training for their members. The software and publishing services appear to offer these resources as added value to their existing services, and sometimes as promotion for their services; for example, Bepress provides webinars specific to the use of its software. These organizations tend to keep their resources current while maintaining an archive of their past webinars, publications, and links; in several cases, there is cross-posting of links to the same resources. Resources that represent a collection or series of resources are set in bold font.

#### LAUNCHING NEW JOURNALS

The Society for Scholarly Publishing, an American nonprofit organization, provides a number of resources for editors and publishers who are thinking of launching a new academic journal, including “Scholarly Publishing: Look Before You Leap” and “Competitive Strategies for Launching or Repositioning your Publication.” The first is a webinar by Adam Etkin, director of publishing at the Pace University Academy of Management; the second takes the form of a webinar presented by Mary Rose Muccie, the director of the Current Journals Program at ITHAKA/JSTOR, Diana Pesek, the journals manager at Penn State University Press, and Alice O’Donnell, the director of journals for the Association for Research in Vision and Ophthalmology. Similarly, journal management software companies Scholastica and Allen Press host their own webinars on launching new journals: “Inside the Editor’s Office: Launching a Sustainable Open Access Journal” and “Uncharted Territory: Journal Start-Ups.” These webinars offer introductions to the current state of scholarly journal publishing and highlight the considerations to be made before launching or repositioning a journal, especially in terms of choosing a business model in an increasingly open access environment and using new production formats in response to rapidly advancing technologies and researchers’ needs. Moreover, these webinars present case studies of particular journals and explain their specific processes.

#### Competitive Strategies for Launching or Repositioning Your Publication

<https://www.sspnet.org/?library=competitive-strategies-for-launching-or-repositioning-your-publication>

#### Inside the Editors Office: Launching a Sustainable Open Access Journal

[https://youtu.be/K-8\\_yyQsG4I](https://youtu.be/K-8_yyQsG4I)

#### Scholarly Publishing: Look Before You Leap

<https://www.sspnet.org/?library=scholarly-publishing-look-before-you-leap>

#### Uncharted Territory: Journal Start-Ups

<https://www.youtube.com/watch?v=3FABk8sJj6c>

<https://www.youtube.com/watch?v=EWKeXsuJpLo>

[https://www.youtube.com/watch?v=\\_nxBZ3-KooY](https://www.youtube.com/watch?v=_nxBZ3-KooY)

## EDITING AND MANAGEMENT

Overall, the editing and management resources provide best practices for editing and publishing journals, and advice on editorial strategy and peer review. These guidelines serve as current overviews on how to edit and manage scholarly journals with integrity, accessibility, and professionalism, and they explain how to adhere to emerging community-based standards, such as those by the National Information Standards Organization, Digital Science's Project CRediT, and the UKSG Transfer Code of Practice.

### Aligning 21st Century Skills Across Publishing Communities

<https://www.sspnet.org/?library=aligning-21st-century-skills-across-publishing-communities>

### Best Practices for Online Journals

[https://thecouncilofeditorsoflearnedjournals.wildapricot.org/resources/Documents/celj\\_best-practices-for-online-journals.pdf](https://thecouncilofeditorsoflearnedjournals.wildapricot.org/resources/Documents/celj_best-practices-for-online-journals.pdf)

### Best Practices for Peer Review

<http://www.aaupnet.org/policy-areas/peer-review>

### Double Exposure: The Present and Future of Publishing

[https://www.youtube.com/watch?v=ZBk\\_NjzKEEE](https://www.youtube.com/watch?v=ZBk_NjzKEEE)  
<https://www.youtube.com/watch?v=xpYTX7HvD9I>

### Editorial Strategy: Content Evaluation and Curation

[https://www.sspnet.org/?post\\_type=library&p=35881](https://www.sspnet.org/?post_type=library&p=35881)

### The E-Resources Management Handbook

<https://www.uksg.org/publications/ermh>

### Everything's New Under the Sun: How New Standards and Best Practices Will Affect Your Life

<https://www.sspnet.org/?library=everything-s-new-under-the-sun-how-new-standards-and-best-practices-will-affect-your-life>

### Finding Quality Reviewers, Allen Press Webinar

<https://www.youtube.com/watch?v=PYDdFrVtInU>

### The Future of Peer Review: Game Changers

<https://www.sspnet.org/?library=the-future-of-peer-review-game-changers>

### Growing the Research Data Ecosystem

<https://www.sspnet.org/?library=growing-the-research-data-ecosystem>

### Journal Make-Over: Practical Steps to Better Journals

<https://www.bepress.com/webinar/journal-make-practical-steps-better-journals/>

Journal Management Best Practices: Tales from the Trenches

<http://www.scholasticahq.com/academic-journal-management-tales-from-the-trenches>

This free guide aims to help journal editors handle issues such as refining the peer review process, speeding up the manuscript decision-making process, and using analytics to eliminate bottlenecks in peer review. (Registration required for access.)

Letter of Support for Editors

[https://thecouncilofeditorsoflearnedjournals.wildapricot.org/resources/Documents/celj\\_letter-of-support.pdf](https://thecouncilofeditorsoflearnedjournals.wildapricot.org/resources/Documents/celj_letter-of-support.pdf)

Managing Production Costs and Reader Preferences – Part 1

<https://www.youtube.com/watch?v=xZDw9lmDOCQ>

Managing Production Costs and Reader Preferences – Part 2

<https://www.youtube.com/watch?v=aHhTUfLRdZ8>

Managing Production Costs and Reader Preferences – Part 3

<https://www.youtube.com/watch?v=aHhTUfLRdZ8>

National Information Standards Organization (NISO) Recommended Practices

<http://www.niso.org/publications/rp/>

NISO Recommended Practices are “best practices” or “guidelines” for methods, materials, or practices for scholarly publishing.

Popular Initiatives in Scholarly Publishing, Allen Press Webinar

<https://www.youtube.com/watch?v=sqFwUCpg5KE>

Online Computer Library Center (OCLC): The Evolving Scholarly Record Report

<http://www.oclc.org/research/publications/library/2014/oclcresearch-evolving-scholarly-record-2014-overview.html>

This report presents a framework to help organize and drive discussions about the evolving scholarly record. The framework provides a high-level view of the categories of material the scholarly record potentially encompasses, as well as the key stakeholder roles associated with the creation, management, and use of the scholarly record.

Peer Review in 2015: A Global View – Key Findings from the Taylor & Francis White Paper

<http://www.uksg.org/webinars/peerreview>

Publishing in a Multicultural Environment: Challenges – Considerations – Opportunities

<https://www.sspnet.org/?library=publishing-in-a-multicultural-environment-challenges-considerations-opportunities>

Rethinking Author Guidelines, Allen Press Webinar

<https://www.youtube.com/watch?v=3G1y58aiJdg>

Rethinking the Structure of Peer Review

<https://www.youtube.com/watch?v=Z-AlxYiKHfA>

[https://www.youtube.com/watch?v=hH2lvqIOo\\_c](https://www.youtube.com/watch?v=hH2lvqIOo_c)

<https://www.youtube.com/watch?v=iqISnnGTls4>

Simpatico or Star-crossed Lovers? Scholarly Communication and Scholarly Publishing  
Seek to Rekindle Common Passions

<https://www.sspnet.org/?library=simpatico-or-star-crossed-lovers-scholarly-communication-and-scholarly-publishing-seek-to-rekindle-common-passions>

Strategic Planning: That Was Supposed to Happen!

<https://www.sspnet.org/?library=strategic-planning-that-was-supposed-to-happen>

Taylor & Francis Editor Resources

<http://editorresources.taylorandfrancisgroup.com/>

Includes Managing My Journal, Peer Review, Raising the Profile of My Journal, Citations, Impact, and Usage, Ethics and Rights, and Open Access.

Understanding Contributor Roles in Scholarly Publications

<https://www.sspnet.org/?library=understanding-contributor-roles-in-scholarly-publications>

University of North Texas (UNT) Resources for Editors of Journals and Book Series

(<http://guides.library.unt.edu/c.php?g=300053&p=4428268>)

This list is compiled especially for editors by the University of North Texas (UNT) Libraries Scholarly Publishing Services and the UNT Press.

Wiley Editor Resources

(<https://authorservices.wiley.com/editors/index.html>)

Includes Enhancing Discoverability, Managing Your Editorial Office, Monitoring Journal Performance, Attracting Submissions, and Ethical Guidelines.

## PRODUCTION, WORKFLOW, AND TECHNOLOGY INNOVATION

The resources that concern production, workflow, and technology are most focused on the shifts in production and workflow facilitated by technological innovations, and on monitoring and appraising these trends. Several webinars focus on elements of digital workflow, including the annotation of PDFs, the addition of multimedia materials to content, the management and conversion of data, the use of various online publishing platforms, and the introduction of extensible markup language (XML) into the production workflow to allow for more flexible outputs.

Furthermore, there are resources that explore the development and viability of the end products of new workflows, including mobile apps, and the development of interactive,

dynamic content. Finally, there are resources that update publishers on new technological trends overall.

The 21st Century Data-Driven Digital Publisher

<https://www.sspnet.org/?library=the-21st-century-data-driven-digital-publisher>

Agile Organizations, Agile Content

<https://www.sspnet.org/?library=agile-organizations-agile-content>

Annotating PDFs: A Piece of the Digital Workflow – Puzzle – Part 1

<https://www.youtube.com/watch?v=sBbNodoUoaQ>

Annotating PDFs: A Piece of the Digital Workflow – Puzzle – Part 2

<https://www.youtube.com/watch?v=SSY2wuAipfY>

Annotating PDFs: A Piece of the Digital Workflow – Puzzle – Part 3

<https://www.youtube.com/watch?v=IPvDP1BTBsA>

Archetypes: A Practical Look at Apps and eBooks in Scholarly Publishing

<https://www.youtube.com/watch?v=5blgmidSocg>

<https://www.youtube.com/watch?v=MTQmHU6JJzA>

Best Practices for Publish Ahead of Print – Part 1

<https://www.youtube.com/watch?v=HCzMUMidEP8>

Best Practices for Publish Ahead of Print – Part 2

<https://www.youtube.com/watch?v=LfK7SqgCH7g>

Building Your Next Great Product: Iterative Product Development for High-Risk Projects

<https://www.sspnet.org/?library=building-your-next-great-product-iterative-product-development-for-high-risk-projects>

Confronting Data Publishing Boundaries/Navigating the Pitfalls of Data Publishing

<https://www.sspnet.org/?library=confronting-data-publishing-boundariesnavigating-the-pitfalls-of-data-publishing>

Content versus Container: How Online Delivery is Changing the Process of Acquiring and Managing Content

<https://www.sspnet.org/?library=content-versus-container-how-online-delivery-is-changing-the-process-of-acquiring-and-managing-content>

Contextual Design: The Dynamic Possibilities of Semantic Enrichment

<https://www.youtube.com/watch?v=n5Cwo-Mx75Q>

COUNTER for Publishers

<https://www.uksg.org/webinars/counterpublishers>

Cultivating Intrapreneurship to Drive New Product Development and Revenue Growth

<https://www.sspnet.org/?library=cultivating-intrapreneurship-to-drive-new-product-development-and-revenue-growth>

Cybersecurity and the Scholarly World

<https://www.sspnet.org/?library=cybersecurity-and-the-scholarly-world>

Data Conversion Laboratory Webinars

<https://www.dclab.com/webinars/DCL-learning-webinar-series>

These archived webinars address a variety of technical and production issues related to publishing and data conversion.

DiRT Digital Research Tools

<http://dirtdirectory.org/tadirah/publishing>

This part of the DiRT Directory provides brief annotations of online publishing platforms available for scholarly use.

Do We Need an App for That? Mobile Options in Scholarly Publishing

<https://www.sspnet.org/?library=do-we-need-an-app-for-that-mobile-options-in-scholarly-publishing>

The Elements of the User Experience Design

<https://www.sspnet.org/?library=the-elements-of-the-user-experience-design>

Eliminating Print ... Really?!

<https://www.sspnet.org/?library=eliminating-print-really>

Enhancing and Differentiating Online Journal Content

<https://www.youtube.com/watch?v=f8E3uUAIPQY>

The Evolving Mobile Publishing Ecosystem

<https://www.sspnet.org/?library=the-evolving-mobile-publishing-ecosystem>

Expanding the Possible: What's New and Upcoming in Standards and Technologies for Publishing

<https://www.sspnet.org/?library=expanding-the-possible-whats-new-and-upcoming-in-standards-and-technologies-for-publishing>

Exploring the Emergence of Interdisciplinary and Rapid Publication Journals

<https://www.youtube.com/watch?v=vJO4H5iMxk8>

Flexible Formats: The Value of XML and PDF in Providing Multichannel Content – Part 1

[https://www.youtube.com/watch?v=v\\_ZbpwgqfoY](https://www.youtube.com/watch?v=v_ZbpwgqfoY)

Flexible Formats: The Value of XML and PDF in Providing Multichannel Content – Part 2

<https://www.youtube.com/watch?v=S6sVqoLgF8s>

Flexible Formats: The Value of XML and PDF in Providing Multichannel Content – Part 3

<https://www.youtube.com/watch?v=JgU15Lfi8kM>

Focal Point: Technologies to Watch

<https://www.youtube.com/watch?v=L1XZUTcDnzc>

<https://www.youtube.com/watch?v=MsiuTaf-vIo>

The Future of Publishing: A University's View

<https://www.sspnet.org/?library=the-future-of-publishing-a-universitys-view>

The Future of Scholarly Communication According to the Professionals Who Will Shape It

<https://www.sspnet.org/?library=the-future-of-scholarly-communication-according-to-the-professionals-who-will-shape-it>

Going Mobile – Lessons from the Road

<https://www.sspnet.org/?library=going-mobile-lessons-from-the-road>

Great Idea – Now How Do We Do It? Collaborating to Implement Innovation

<https://www.sspnet.org/?library=great-idea-now-how-do-we-do-it-collaborating-to-implement-innovation>

The Great Race: Reinventing Media Bicycle (While You Are Riding It)

<https://www.sspnet.org/?library=the-great-race-reinventing-media-bicycle-while-you-are-riding-it>

How a Hosting Platform Facilitates Access for Developing Countries

<https://www.sspnet.org/?library=how-a-hosting-platform-facilitates-access-for-developing-countries>

A How to Guide: Successfully Executing an RFP Process

<https://www.sspnet.org/?library=a-how-to-guide-successfully-executing-an-rfp-process>

Journal Production: The Basics and Beyond

<https://www.sspnet.org/?library=journal-production-the-basics-and-beyond>

Juggling Agile, Global and Customers' Needs

<https://www.sspnet.org/?library=juggling-agile-global-and-customers-needs>

Machines as the New Readers: Theory and Practice of Data Interchange for Implementing Open Funder Registry and Other Identifiers in Publisher Workflows

<https://www.sspnet.org/?library=machines-as-the-new-readers-theory-and-practice-of-data-interchange-for-implementing-open-funder-registry-and-other-identifiers-in-publisher-workflows>

Making Data Dynamic

<https://www.sspnet.org/?library=making-data-dynamic>

Making Innovation Happen

<https://www.sspnet.org/?library=making-innovation-happen>

Managing a Publication Redesign, Allen Press Webinar

<https://www.youtube.com/watch?v=VaCb9T12bNA>

Maximizing the Value of Print: Best Practices for Job Planning

<https://www.youtube.com/watch?v=T2-waEvHmOo>

Mobilizing Research Into New Formats: Crossing the Boundaries of the PDF

<https://www.sspnet.org/?library=mobilizing-research-into-new-formats-crossing-the-boundaries-of-the-pdf>

Modern Digital Publishing for Journals: Is HTML/XML Enough?

<https://www.sspnet.org/?library=modern-digital-publishing-for-journals-is-html-xml-enough>

Moving Beyond Print, Desktop, and Web Legacies to Mobile by Extensions, Expansion, and Experimentation

<https://www.sspnet.org/?library=moving-beyond-print-desktop-and-web-legacies-to-mobile-by-extensions-expansion-and-experimentation>

Much Ado about Mobile: Making Mobile Product Development Choices

<https://www.sspnet.org/?library=much-ado-about-mobile-making-mobile-product-development-choices>

A New Model for Faster Communication of Research

<http://zeeba.tv/a-new-model-for-faster-communication-of-research/>

New Product Development in Today's Scholarly Publishing Environment

<https://www.sspnet.org/?library=new-product-development-in-todays-scholarly-publishing-environment>

New Tools and Workflows for Manuscript Submission and Peer Review

<https://www.sspnet.org/?library=new-tools-and-workflows-for-manuscript-submission-and-peer-review>

Preparing for Tomorrows Stakeholders Today: Wear it, Map it, Augment it!

<https://www.sspnet.org/?library=preparing-for-tomorrows-stakeholders-today-wear-it-map-it-augment-it>

Preprints as a Complement to Our Journal System

<http://zeeba.tv/preprints-as-a-complement-to-our-journal-system/>

Previews Session: New and Noteworthy Product Presentations – 1

<https://www.sspnet.org/?library=previews-session-new-and-noteworthy-product-presentations>

Previews Session: New and Noteworthy Product Presentations – 2

<https://www.sspnet.org/?library=previews-session-new-and-noteworthy-product-presentations-2>

Previews Session: New and Noteworthy Product Presentations – 3

<https://www.sspnet.org/?library=previews-session-new-and-noteworthy-product-presentations-3>

Previews Session: New and Noteworthy Product Presentations (continued)

<https://www.sspnet.org/?library=previews-session-new-and-noteworthy-product-presentations-continued>

Print on Demand (POD)

<https://www.sspnet.org/?library=print-on-demand-pod>

Project COUNTER

<https://www.sspnet.org/?library=project-counter>

Publishing Services Vendor Integration

<https://www.sspnet.org/?library=publishing-services-vendor-integration>

Recalibrating Your GPS: Top Publishing Technology Developments to Watch

<https://www.youtube.com/watch?v=iwuyJGVElic>

Re-inventing Content: New Ways of Delivery, Discovery, and Presentation

<https://www.sspnet.org/?library=re-inventing-content-new-ways-of-delivery-discovery-and-presentation>

Research-Communication Studies

<https://www.sspnet.org/?library=research-communication-studies>

Rethinking and Remixing Content

<https://www.sspnet.org/?library=rethinking-and-remixing-content>

Riding the Technology Wave: How to Avoid a Wipe Out!

<https://www.sspnet.org/?library=riding-the-technology-wave-how-to-avoid-a-wipe-out>

Scholarly Kitchen Webinar: The Future of Data Publication

<https://www.sspnet.org/?library=scholarly-kitchen-webinar-the-future-of-data-publication>

Scholarly Kitchen Webinar: The Future of Preprints

<https://www.sspnet.org/?library=scholarly-kitchen-webinar-the-future-of-preprints>

Securing the Future: Archiving Services in Scholarly Publishing

<https://www.youtube.com/watch?v=RtGoeQbM8eU>

Serving an Online Audience with Responsive Design

<https://www.sspnet.org/?library=concurrent-2b-serving-an-online-audience-with-responsive-design>

Smart Content for Health: Harnessing the Power of Medical Taxonomy to Build Clinically Intelligent Applications

<https://www.sspnet.org/?library=smart-content-for-health-harnessing-the-power-of-medical-taxonomy-to-build-clinically-intelligent-applications>

Standards Crossing Boundaries: How Intersecting Standards and CrossSector Collaborations are Creating an Interoperable Publishing Ecosystem

<https://www.sspnet.org/?library=standards-crossing-boundaries-how-intersecting-standards-and-crosssector-collaborations-are-creating-an-interoperable-publishing-ecosystem>

Start-Ups and Scholarly Publishing (Round 2)

<https://www.sspnet.org/?library=start-ups-and-scholarly-publishing-round-2>

STM Tech Trends 2013

<http://www.stm-assoc.org/trend-watch-2013/>

STM Tech Trends 2014

<http://www.stm-assoc.org/trend-watch-2014/>

STM Tech Trends 2015

<http://www.stm-assoc.org/tech-trends-2015/>

STM Tech Trends 2020

<http://www.stm-assoc.org/tech-trends-2020/>

STM Tech Trends 2021

<http://www.stm-assoc.org/standards-technology/tech-trends-2021/>

Strategies for Reducing Time to Publish

[https://www.youtube.com/watch?v=6\\_SozqR67zU](https://www.youtube.com/watch?v=6_SozqR67zU)

Transformative Publishing Platforms for Digital Scholarship in the Humanities

<https://www.sspnet.org/?library=transformative-publishing-platforms-for-digital-scholarship-in-the-humanities>

Under the Radar: New Technologies and Global Developments for Publishers and Changing Academic Landscape

<https://www.sspnet.org/?library=under-the-radar-new-technologies-and-global-developments-for-publishers-and-changing-academic-landscape>

Update on Emerging Standards, Guidelines, and Recommendations: What You Need to Know Now

<https://www.sspnet.org/?library=update-on-emerging-standards-guidelines-and-recommendations-what-you-need-to-know-now>

User Experience in the Age of the Unbounded Web: The Tallest Pony Doesn't Cut it Any Longer

<https://www.sspnet.org/?library=user-experience-in-the-age-of-the-unbounded-web-the-tallest-pony-doesnt-cut-it-any-longer>

Watch, Listen, Learn: Publishing Multimedia Materials

<https://www.sspnet.org/?library=watch-listen-learn-publishing-multimedia-materials>

Which Mobile Technology is Right for Your Product? Native or HTML5? Or Both?

<https://www.sspnet.org/?library=which-mobile-technology-is-right-for-your-product-native-or-html5-or-both>

Workflow is the New Content: Expanding the Scope of Interaction between Publishers and Researchers

<https://www.sspnet.org/?library=workflow-is-the-new-content-expanding-the-scope-of-interaction-between-publishers-and-researchers>

## **METRICS**

As scholarly journal publishing expands its online presence and global reach, alternate ways of measuring impact are becoming increasingly important. Many of the resources addressing metrics are focused on altmetrics, which include more non-traditional ways of measuring impact, such as social media hits and citations in mainstream media. These resources examine various stakeholders' needs for metrics and impact, including publishers, researchers, and funders, as well as how to engage in altmetrics and interpret them effectively. They also discuss the need for citation standards for both regular journal content and attached datasets.

21st Century Assessment: How Authors, Publishers, and Readers are Using Altmetrics

<https://www.sspnet.org/?library=21st-century-assessment-how-authors-publishers-and-readers-are-using-altmetrics>

Alternate Routes: Journal Metrics Revisited

<https://www.youtube.com/watch?v=B7WRbybStps>  
<https://www.youtube.com/watch?v=tyioslnu81E>  
<https://www.youtube.com/watch?v=GAAuPody-bg>

Altmetrics for Journal Editors

<https://youtu.be/ZG7Hb1inj8Y>

Beyond Counting Downloads: New Methods for Capturing and Using Online  
Publication Traffic

<https://www.sspnet.org/?library=beyond-counting-downloads-new-methods-for-capturing-and-using-online-publication-traffic>

Beyond the Download: The Secret Life of the Scholarly Article

<https://www.sspnet.org/?library=beyond-the-download-the-secret-life-of-the-scholarly-article>

Beyond Impact Factor: An Overview of Citation Metrics, Allen Press Webinar

<https://www.youtube.com/watch?v=JihCVmGZgHg>

### **Bibliometrics: The Leiden Manifesto for Research Metrics**

<http://www.nature.com/news/bibliometrics-the-leiden-manifesto-for-research-metrics-1.17351>

Research evaluation has become routine and often relies on metrics. But it is increasingly driven by data and not by expert judgement. As a result, the procedures that were designed to increase the quality of research are now threatening to damage the scientific system. To support researchers and managers, five experts, led by Diana Hicks, professor in the School of Public Policy at Georgia Institute of Technology, and Paul Wouters, director of the Center for Science and Technology Studies at Leiden University, have proposed 10 principles for the measurement of research performance: the Leiden Manifesto for Research Metrics is published as a comment in *Nature*.

The Evaluation Gap: Using Altmetrics to Meet Changing Researcher Needs

<https://www.sspnet.org/?library=the-evaluation-gap-using-altmetrics-to-meet-changing-researcher-needs>

The Evolution of Impact Indicators: From Bibliometrics to Altmetrics

<http://scholasticahq.com/altmetrics-the-evolution-of-impact-indicators>

This free ebook explores the evolution of impact from the standpoint of scholars and journals, and how altmetrics fit into the picture. (Registration required for access.)

Identifiers: What Are They Good For and What Should You Be Doing With Them?

<http://www.uksg.org/webinars/identifiers>

Learning Analytics: Gaining Good Actionable Insight

<http://www.uksg.org/webinars/learninganalytics>

Making Sense of Online Usage Statistics, Allen Press Webinar

<https://www.youtube.com/watch?v=LKsa5yRSapM>

Measure for Measure: The Role of Metrics in Assessing Research Performance

<https://www.sspnet.org/?library=measure-for-measure-the-role-of-metrics-in-assessing-research-performance>

Metrics 2.0– It’s about Time ... and People

<https://www.sspnet.org/?library=metrics-2-0-its-about-time-and-people>

### **PLOS Altmetrics Collection**

<http://collections.plos.org/altmetrics>

This is a growing collection of articles about altmetrics that were published in PLOS journals.

Scholarly Kitchen Webinar: The Future of Metrics and Reputation

<https://www.sspnet.org/?library=scholarly-kitchen-webinar-the-future-of-metrics-and-reputation>

Standards and Recommended Practices to Support Adoption of Altmetrics

<https://www.sspnet.org/?library=standards-and-recommended-practices-to-support-adoption-of-altmetrics>

Zoom In on Alternative Metrics

<https://www.youtube.com/watch?v=s-W3eyvIhno>

<https://www.youtube.com/watch?v=oI6uBvLUrQ>

<https://www.youtube.com/watch?v=Y2P4oa45fvk>

<https://www.youtube.com/watch?v=eWBSx9Ejv1k>

### **MARKETING AND DISCOVERABILITY**

Following on metrics and impact, the challenges of effectively marketing scholarly journal content and making it easily discoverable to its audiences are featured in many of these resources. Many of these resources focus on how to use stakeholders’ feedback and user behaviour to improve marketing strategies; form reciprocal partnerships for better outreach; optimize journal content, metadata, and Application Programming Interfaces (APIs) for online searches and library integration; and determine the appropriate multi-channel dissemination for delivering relevant journal content to researchers.

Advertising in STM Journals, Allen Press Webinar

<https://www.youtube.com/watch?v=KidH5MVXdOA>

APIs in Scholarly Publishing – It’s a Marketing Thing

<https://www.sspnet.org/?library=apis-in-scholarly-publishing-its-a-marketing-thing>

Applying Unique Identifiers to Understand and Establish Influence OR What’s in a Name?

<https://www.sspnet.org/?library=applying-unique-identifiers-to-understand-and-establish-influence-or-whats-in-a-name>

The Art and Science of Selling to Libraries

<https://www.sspnet.org/?library=the-art-and-science-of-selling-libraries>

Beyond Market Research: Getting from Insight to Product Solutions

<https://www.sspnet.org/?library=beyond-market-research-getting-from-insight-to-product-solutions>

Big Data: Marketing and Product Development for a Global Environment

<https://www.sspnet.org/?library=big-data-marketing-and-product-development-for-a-global-environment>

Big Journal Literature, Big Usage

<https://www.sspnet.org/?library=big-journal-literature-big-usage>

Broaden Your Borders: Market Trends and Opportunities in China, India, and Brazil

<https://www.sspnet.org/?library=broaden-your-borders-market-trends-and-opportunities-in-china-india-and-brazil>

Communicating and Promoting Science to the Public, Allen Press Webinar

<https://www.youtube.com/watch?v=ygUFV9jNetw>

A Comprehensive Overview of the China Market, from Author to Reader

<https://www.sspnet.org/?library=a-comprehensive-overview-of-the-china-market-from-author-to-reader>

Connecting Research and Researchers: How ORCID is Facilitating the Interoperable Exchange of Information

<https://www.sspnet.org/?library=connecting-research-and-researchers-how-orcid-is-facilitating-the-interoperable-exchange-of-information>

Content Bootcamp for Today's Classroom: In the Trenches With Instructors

<https://www.sspnet.org/?library=content-bootcamp-for-todays-classroom-in-the-trenches-with-instructors>

Creative Marketing Ideas for the Budget Challenged – Part 1

<https://www.youtube.com/watch?v=5h4Pt5SXeMA>

Creative Marketing Ideas for the Budget Challenged – Part 2

<https://www.youtube.com/watch?v=kE8eooBKoLk>

Creative Marketing Ideas for the Budget Challenged – Part 3

<https://www.youtube.com/watch?v=xAiwNVgw1Po>

Creative Marketing Ideas for the Budget Challenged – Part 4

<https://www.youtube.com/watch?v=pAOAPczYugo>

Discovering Content in Scholarly Publications; How Do Publishers Need to Adapt to Geographic, Cultural, and Age Differences in Readership and Research Behavior?

<https://www.sspnet.org/?library=discovering-content-in-scholarly-publications-how-do-publishers-need-to-adapt-to-geographic-cultural-and-age-differences-in-readership-and-research-behavior>

Discovery Beyond Google

<https://www.sspnet.org/?library=discovery-beyond-google>

Evolving Engagement Strategies – Are We Getting Sticky or Stuck?

<https://www.sspnet.org/?library=evolving-engagement-strategies-are-we-getting-sticky-or-stuck>

Exploration and Discovery: How Do Readers Find You Now?

<https://www.youtube.com/watch?v=SA7-QDNtids>  
<https://www.youtube.com/watch?v=E2m26NCZ55M>

Gaining Customer Insight through Contextual Inquiry: Do as I Do, Not as I Say

<https://www.sspnet.org/?library=gaining-customer-insight-through-contextual-inquiry-do-as-i-do-not-as-i-say>

Getting Closer to Customers: Top Tips for Staying Successful with Market Research

<https://www.sspnet.org/?library=getting-closer-to-customers-top-tips-for-staying-successful-with-market-research>

Harnessing the Communication Power of Your Journal Website – Part 1

<https://www.youtube.com/watch?v=DAPT1yAsZsk>

Harnessing the Communication Power of Your Journal Website – Part 2

[https://www.youtube.com/watch?v=W\\_kdEde8VeA](https://www.youtube.com/watch?v=W_kdEde8VeA)

Inside the Editors' Office: Growing Your Journal's Reputation and Impact

<https://youtu.be/hr-fAbK681o>

Integrated Marketing Strategies, Allen Press Webinar

<https://www.youtube.com/watch?v=XAorNpT3oCY>

Listen, Engage, Repeat: Lessons from the Front Line of Engagement

<https://www.sspnet.org/?library=listen-engage-repeat-lessons-from-the-front-line-of-engagement>

Listen to Your Readers! The Value of Customer Feedback

<https://www.sspnet.org/?library=listen-to-your-readers-the-value-of-customer-feedback>

A Look at “How Readers Discover Content” and Opportunities for Publishers

<https://www.sspnet.org/?library=concurrent-2c-a-look-at-how-readers-discover-content-and-opportunities-for-publishers>

Marketing to Individuals: Insights from Pioneers

<https://www.sspnet.org/?library=marketing-to-individuals-insights-from-pioneers>

Member Retention

<https://www.youtube.com/watch?v=Ww3pthyNiwl>

Meet the Press – Techniques for Facilitating News and Media Coverage

<https://www.sspnet.org/?library=meet-the-press-techniques-for-facilitating-news-and-media-coverage>

Metadata Management: Essential Tips for Publishers

<https://www.sspnet.org/?library=metadata-management-essential-tips-for-publishers>

Navigating the Journals Commissioning/Acquisitions Landscape

<https://www.sspnet.org/?library=navigating-the-journals-commissioning-acquisitions-landscape>

Optimizing the Discovery Experience through Dialogue – A Community Approach

<http://www.uksg.org/webinars/discovery>

Persistent Identifiers in Scholarly Communications: What, Why, How, Where, and Who?

<https://www.sspnet.org/?library=persistent-identifiers-in-scholarly-communications-what-why-how-where-and-who>

The Researchers’ New Big Picture

<https://www.sspnet.org/?library=the-researchers-new-big-picture>

Tag Me Maybe

<https://www.sspnet.org/?library=tag-me-maybe>

To Disappear, or Not to Disappear: How to Avoid Dropping Out of Search

<https://www.sspnet.org/?library=to-disappear-or-not-to-disappear-how-to-avoid-dropping-out-of-search>

Understanding Your Market

<https://www.youtube.com/watch?v=Qil7Jxj5390>

What it Means to Be a Truly Global Organization

<https://www.sspnet.org/?library=what-it-means-to-be-a-truly-global-organization>

What Publishers Need to Know About Discovery Services

<https://www.sspnet.org/?library=what-publishers-need-to-know-about-discovery-services>

Where to Find Growth in a Flat Market

<https://www.sspnet.org/?library=where-to-find-growth-in-a-flat-market>

Why Can't I Find My Content in the Library's Discovery Service?

<https://www.sspnet.org/?library=why-cant-i-find-my-content-in-the-librarys-discovery-service>

The World Is Flat for Scholarly Publishing

<https://www.sspnet.org/?library=the-world-is-flat-for-scholarly-publishing>

Zen and the Art of Metadata Maintenance: Strategy and Tactics for Discovery and Sales

<https://www.sspnet.org/?library=zen-and-the-art-of-metadata-maintenance-strategy-and-tactics-for-discovery-and-sales>

**SOCIAL MEDIA**

Linked to issues of marketing and discoverability, social media is becoming an important tool for increasing a journal's discoverability and encouraging a dialogue between researchers. The resources on social media give advice on how to integrate this media, such as blogging, micro-blogging, and various social media platforms (Facebook, YouTube, Twitter, Academia.edu), into a journal's communication plans. Much like marketing resources, social media resources are concerned with knowing and researching a journal's specific audience and needs, setting specific and concrete goals and objectives for communications, and evaluating their impact.

Broadcasting Journal Content on Twitter

<https://www.sspnet.org/?library=broadcasting-journal-content-on-twitter>

Building and Leveraging Engagement in the Era of the Social Web

<https://www.sspnet.org/?library=building-and-leveraging-engagement-in-the-era-of-the-social-web>

Creating a Tactical Social Media Communication Plan, Allen Press Webinar

<https://www.youtube.com/watch?v=y6T17KagiDs>

The Rise of Networked Information

<https://www.sspnet.org/?library=the-rise-of-networked-information>

Small Data, Big Benefits: Mining for End User Relationships

<https://www.sspnet.org/?library=small-data-big-benefits-mining-for-end-user-relationships>

Social Media: A Case Study

<https://www.sspnet.org/?library=social-media-a-case-study-2>

Social Media & Website Optimization for Scholarly Journals

<https://youtu.be/FZgVW5pHvAY>

Step-by-Step Guide to Getting Up and Running with Social Media – Part 1

<https://www.youtube.com/watch?v=VsiYouuAPfM>

Step-by-Step Guide to Getting Up and Running with Social Media – Part 2

<https://www.youtube.com/watch?v=n6QAcJ5xV5U>

Step-by-Step Guide to Getting Up and Running with Social Media – Part 3

<https://www.youtube.com/watch?v=msftSEZqjxI>

Strategies for Social Media Success

<https://www.youtube.com/watch?v=DeDx1cxzdeI>

Username Unknown – The Lack of Social Integration in Scholarly Websites

<https://www.sspnet.org/?library=username-unknown-the-lack-of-social-integration-in-scholarly-websites>

What's the Use of Social Media? How Publishers Can Act on Social Data & Insights to Develop Brands, Relationships, and Products

<https://www.sspnet.org/?library=whats-the-use-of-social-media-how-publishers-can-act-on-social-data-insights-to-develop-brands-relationships-and-products>

Where Are All the Users Going? The Impact of Sharing Platforms on Stickiness of Publishers' Websites

<https://www.sspnet.org/?library=where-are-all-the-users-going-the-impact-of-sharing-platforms-on-stickiness-of-publishers-websites>

## INSTITUTIONAL REPOSITORIES

As part of the strategies for open access and partnerships between libraries and publishers, institutional repositories, which archive a researcher's work in both pre-print and post-print formats, have become an increasingly important aspect of scholarly journal publishing. The resources in this category discuss how journal publishing and institutional repositories (in addition to specific subject and data repositories) can coexist and complement each other, and how the role of repositories may or may not be changing.

The Continuum from Publishers to Data Repositories: Models to Support Seamless Scholarship

<https://www.sspnet.org/?library=the-continuum-from-publishers-to-data-repositories-models-to-support-seamless-scholarship>

Institutional Repositories and Scholarly Publishing Platforms

<https://www.bepress.com/webinar/institutional-repositories-scholarly-publishing-platforms-liberal-arts-colleges/>

Making Scholarly Communication Great Again. Do Institutional Repositories Still Have a Role?

<http://www.uksg.org/webinars/institutionalrepositoriesandopenaccess>

Publishing Journals in Digital Commons: Set-up, Launch, and Beyond

<https://www.bepress.com/webinar/publishing-journals-digital-commons-set-launch-beyond/>

#### **BUSINESS MODELS**

With the advancement of technology and the changing landscape for scholarly publishing in an open access and/or online environment, journals are searching for new and stable business models, and resources addressing these models range from strategies to incorporate freemium features, to forming publishing partnerships with libraries, to basic overviews of scholarly publishing business models and their possible futures. These resources also offer insight into library acquisition, the financial benefits of content aggregation, and how to include developing countries in journal business plans.

Achieving Balance: Building Revenue Models for the Future

<https://www.youtube.com/watch?v=TGvCCNDmIAM>  
<https://www.youtube.com/watch?v=7fAXB5T281I>

Advertising Sales in a Multi-Channel Market, Allen Press Webinar

<https://www.youtube.com/watch?v=1Z8z9oTUUEY>

Building Vertical Communities and Connecting with End Users

<https://www.sspnet.org/?library=building-vertical-communities-and-connecting-with-end-users>

The Business of Publishing Ejournals

<http://www.uksg.org/thebusinessofpublishingejournals>

Collaborative Partnerships Between Libraries and Scholarly Journals: Building Innovative Relationships for Open Access

<https://www.sspnet.org/?library=collaborative-partnerships-between-libraries-and-scholarly-journals-building-innovative-relationships-for-open-access>

Do Academic Libraries Have a Role as Publishers?

<https://www.sspnet.org/?library=do-academic-libraries-have-a-role-as-publishers>

Don't Forget the Little Publisher

<https://www.sspnet.org/?library=dont-forget-the-little-publisher>

An Engineering Approach to Scholar-Library-Publisher Digital Collaboration

<https://www.sspnet.org/?library=an-engineering-approach-to-scholar-library-publisher-digital-collaboration>

Freemium Access Publishing: Content Is Free, Finding Revenue in the “Mium”

<https://www.sspnet.org/?library=freemium-access-publishing-content-is-free-finding-revenue-in-the-mium>

Great Expectations: Trials and Triumphs in Commercial Academic Publishing

<https://www.sspnet.org/?library=great-expectations-trials-and-triumphs-in-commercial-academic-publishing>

“How Much Does it Cost?” versus “What Are You Getting For/Doing With the Money?”

<https://www.sspnet.org/?library=how-much-does-it-cost-versus-what-are-you-getting-for-doing-with-the-money>

Learning to Let Go and Add Readers to Your Marketing Team or How Freemium Could Be a Fairer Version of OA

<https://www.sspnet.org/?library=learning-to-let-go-and-add-readers-to-your-marketing-team-or-how-freemium-could-be-a-fairer-version-of-oa>

Leveling the Global Playing Field: Publishers and Libraries Working Together

<https://www.sspnet.org/?library=leveling-the-global-playing-field-publishers-and-libraries-working-together>

Liblisher or Pubrary: Navigating the New Library Publishing Landscape

<https://www.sspnet.org/?library=liblisher-or-pubrary-navigating-the-new-library-publishing-landscape>

### **Library Publishing Coalition Library Publishing Directory**

<https://librarypublishing.org/resources/directory>

The Library Publishing Directory provides an annual snapshot of the publishing activities of academic and research libraries, including information about the number and types of publications they produce, the services they offer authors, how they are staffed and funded, and their future plans.

### **Library Publishing Coalition Webinars**

<https://www.librarypublishing.org/resources/webinars>

The Library Publishing Coalition (LPC)'s professional development committee coordinates a regular webinar series to provide opportunities to share knowledge, discuss on-the-ground experiences, and build on community expertise.

Making Digital Pay: How Publishers Are (or Are NOT) Making the Return on Their Digital Investments

<https://www.sspnet.org/?library=making-digital-pay-how-publishers-are-or-are-not-making-the-return-on-their-digital-investments>

Minimalism: Disintermediation of Libraries and Publishers

[https://www.youtube.com/watch?v=b\\_9-bKDwk3o](https://www.youtube.com/watch?v=b_9-bKDwk3o)

Models for Non-profit Publishing: Examples from Europe and the Americas

<https://www.sspnet.org/?library=models-for-non-profit-publishing-examples-from-europe-and-the-americas>

An Overview of the Business of Scholarly Publishing

<https://www.sspnet.org/?library=an-overview-of-the-business-of-scholarly-publishing>

Playing Global Moneyball and Impactball Well: Tools and Case Studies for Publishing Intelligently in International Markets

<https://www.sspnet.org/?library=playing-global-moneyball-and-impactball-well-tools-and-case-studies-for-publishing-intelligently-in-international-markets>

Publishers! What Are They Good For?

<https://www.sspnet.org/?library=publishers-what-are-they-good-for>

Publishers and the Developing World: Philanthropy, Partnerships, Markets?

<https://www.sspnet.org/?library=publishers-and-the-developing-world-philanthropy-partnerships-markets>

Publishing Strategy: To Partner or Not to Partner?

<https://www.sspnet.org/?library=publishing-strategy-to-partner-or-not-to-partner>

The Role of Subscription Agents

<http://www.uksg.org/theroleofsubscriptionagents>

Shapeshifters: The Changing Face of Content Acquisition

[https://www.youtube.com/watch?v=6q4RSc-\\_IYA](https://www.youtube.com/watch?v=6q4RSc-_IYA)  
<https://www.youtube.com/watch?v=LOTKKd4U3oA>  
<https://www.youtube.com/watch?v=kcR-7Ai4jZo>

Society Publishing: Lessons Learned Over the Past 5 Years

<https://www.sspnet.org/?library=society-publishing-lessons-learned-over-the-past-5-years>

SSP Webinar: “Digital Revenue Innovation in Scholarly Publishing” Expanding Industry-Related Revenue Opportunities in the Digital Arena

<https://www.sspnet.org/?library=ssp-webinar-digital-revenue-innovation-in-scholarly-publishing-expanding-industry-related-revenue-opportunities-in-the-digital-arena>

Strength in Numbers: Using Aggregations to Boost Your Content’s Profile and Revenue – Part 1

<https://www.youtube.com/watch?v=qdV-h7LNIY>

Strength in Numbers: Using Aggregations to Boost Your Content's Profile and Revenue  
– Part 2

<https://www.youtube.com/watch?v=TUDyCIv1di4>

Strength in Numbers: Using Aggregations to Boost Your Content's Profile and Revenue  
– Part 3

<https://www.youtube.com/watch?v=Cj5vXTNDFCM>

To Flip the Script: Moving Subscription Journals to Open Access through APCs and  
Cooperation

<https://www.sspnet.org/?library=to-flip-the-script-moving-subscription-journals-to-open-access-through-apcs-and-cooperation>

Who's Wagging the Dog? The Role of Funder Mandates in Defining the Needs of End  
Users

<https://www.sspnet.org/?library=whos-wagging-the-dog-the-role-of-funder-mandates-in-defining-the-needs-of-end-users>

You Think You Know How to Manage a Library Budget? Budget Realities in Collection  
Decision-Making

<https://www.sspnet.org/?library=you-think-you-know-how-to-manage-a-library-budget-budget-realities-in-collection-decision-making>

## **OPEN ACCESS**

One of the most significant developments in scholarly publishing over the last few decades has been the push toward open access, and, consequently, there are many online resources discussing the benefits and challenges of open access and offering curated links to additional information, research, and context.

APS and Open Access: Advancing and Diffusing the Knowledge of Physics

<https://www.sspnet.org/?library=aps-and-open-access-advancing-and-diffusing-the-knowledge-of-physics>

Australasian Open Access Strategy Group

<https://aoasg.org.au/about-open-access/>

Best Practices for APCs, Allen Press Webinar

<https://www.youtube.com/watch?v=2tD9RaRc9to>

The Challenges of Compliance

<https://www.sspnet.org/?library=the-challenges-of-compliance>

Collaborative Partnerships Between Libraries and Scholarly Journals: Building  
Innovative Relationships for Open Access

<https://www.sspnet.org/?library=collaborative-partnerships-between-libraries-and-scholarly-journals-building-innovative-relationships-for-open-access>

Expanding Public Access to the Results of Federally Funded Research: A Progress Report

<https://www.sspnet.org/?library=expanding-public-access-to-the-results-of-federally-funded-research-a-progress-report>

Focus on the South: Access to Production and Use of Research Information in Low and Middle Income Countries

<http://www.uksg.org/webinars/researchinformation>

Guides for OA Journal Publishers

[http://oad.simmons.edu/oadwiki/Guides\\_for\\_OA\\_journal\\_publishers](http://oad.simmons.edu/oadwiki/Guides_for_OA_journal_publishers)

This is a list of guidelines, primers, recommendations, and best practices for publishers of open access journals.

Inside the Editor's Office: Launching a Sustainable Open Access Journal

[https://youtu.be/K-8\\_yyQsG4I](https://youtu.be/K-8_yyQsG4I)

The New Publishing Normal: Managing Rapid Data Dissemination, Open Research, and Organizational Growth

<https://www.sspnet.org/?library=the-new-publishing-normal-managing-rapid-data-dissemination-open-research-and-organizational-growth>

OA Advocates Weigh in on Democratization of Academic Journals

<https://youtu.be/yHQ2SoRQqkE>

Open Access 2.0: Monographs from the Perspective of Publishers and Librarians

<https://www.sspnet.org/?library=open-access-2-0-monographs-from-the-perspective-of-publishers-and-librarians>

Open Access and Sustainability – Just How Solid is the Current Landscape?

<https://www.sspnet.org/?library=open-access-and-sustainability-just-how-solid-is-the-current-landscape>

Open Access: Its Promises, Challenges, and Future, Part I

<https://www.sspnet.org/?library=open-access-its-promises-challenges-and-future-part-i>

Open Access: Its Promises, Challenges, and Future, Part II

<https://www.sspnet.org/?library=open-access-its-promises-challenges-and-future-part-ii>

Open Access Mandates and Open Access “Mandates”: How Much Control Should Authors Have?

<https://www.sspnet.org/?library=open-access-mandates-and-open-access-mandates-how-much-control-should-authors-have>

Open Access: Peer Review: Single Blind, Double Blind, Open, and Pre-Submission

<https://www.sspnet.org/?library=open-access-peer-review-single-blind-double-blind-open-and-pre-submission>

Open Access – Towards New Peer-Review Models

<https://www.sspnet.org/?library=open-access-towards-new-peer-review-models>

### **PLOS “HowOpenIsIt?” Open Access Spectrum**

<https://www.plos.org/how-open-is-it>

The “HowOpenIsIt?” Open Access Spectrum (OAS) guide provides standardized open access terminology in an easily understandable, comprehensive resource, and illustrates a nuanced continuum of more versus less open to enable users to compare and contrast publications and policies across a grid of clearly defined components.

Risk vs. Reward: Exposing Proprietary Content in an Open Fashion

<https://www.sspnet.org/?library=risk-vs-reward-exposing-proprietary-content-in-an-open-fashion>

### **Scholarly Publishing and Academic Resources Coalition (SPARC) Resources**

<https://sparcopen.org/what-we-do/popular-resources/>

SPARC is a global coalition committed to making Open the default for research and education. SPARC empowers people to solve big problems and make new discoveries through the adoption of policies and practices that advance Open Access, Open Data, and Open Education.

Sustaining the Knowledge Commons: Economics of Transition to Open Access

<https://www.sspnet.org/?library=sustaining-the-knowledge-commons-economics-of-transition-to-open-access>

To Flip the Script: Moving Subscription Journals to Open Access through APCs and Cooperation

<https://www.sspnet.org/?library=to-flip-the-script-moving-subscription-journals-to-open-access-through-apcs-and-cooperation>

The Wide-Angle View on Public Access

<https://www.youtube.com/watch?v=b1yqfon3bXo>

<https://www.youtube.com/watch?v=SmxbxPqnDRc>

<https://www.youtube.com/watch?v=YB2zDSJ6ScQ>

### **COPYRIGHT**

Copyright, which has always been a part of scholarly journal publishing, is becoming increasingly complicated with global, online publishing, as well as recent debates and cases involving fair use in academia (Anderson, 2014; Loriggio, 2017), and these resources reflect those concerns. There are also resources that explain Creative Commons licensing for journals that are allowing more public access to their content.

#### American Library Association CopyTalk Webinars

<http://www.ala.org/advocacy/pp/pub/copytalk>

A series of webinars on specific copyright topics that include orphan works, mass digitization, international copyright developments, pending and recent copyright court cases, the copyright implications of new technologies, and more.

#### Copyright in the Evolving Technology Landscape

<https://www.sspnet.org/?library=copyright-in-the-evolving-technology-landscape>

#### Creative Commons Licenses

<https://creativecommons.org/licenses/>

The Creative Commons copyright licenses and tools forge a balance inside the traditional “all rights reserved” setting that copyright law creates. Our tools give everyone from individual creators to large companies and institutions a simple, standardized way to grant copyright permissions to their creative work.

#### Fundamentals of Copyright

<https://web.archive.org/web/20131210213800/http://copyright.columbia.edu/copyright/copyright-in-general/fundamentals-of-copyright/>

This is a series of podcasts by American copyright scholar Kenneth Crews. Each podcast is typically about 15 minutes in length, and the series is especially suited for giving members of the academic community a guide to the fundamentals of copyright for teaching, research, and other pursuits.

#### Global Copyright Issues for Publishing – Managing Rights Across Borders

<https://www.sspnet.org/?library=global-copyright-issues-for-publishing-managing-rights-across-borders>

#### The Law on TDM in Europe: An Introduction

<http://www.uksg.org/webinars/lawontdm>

#### Managing Authorship and Copyright Agreements, Allen Press Webinar

[https://www.youtube.com/watch?v=5FLBP4b2\\_Kw](https://www.youtube.com/watch?v=5FLBP4b2_Kw)

#### RightsDirect Webinars

<https://www.rightsdirect.com/free-webinars/>

RightsDirect webinars provide insight on global copyright challenges, content management, and accelerated scientific discovery. Often requires registration fee.

#### ETHICS

Ethical concerns in scholarly journal publishing involve the conduct of both the editors and the authors, as well as forming some of the criteria for a journal’s inclusion in prestigious indexes, such as SCOPUS and Web of Science. These resources for ethics reflect these issues. With the rise of open access and open data, newer ethical questions have opened up around predatory journals, and the transparency of journal practices

in how they provide access to data. Additionally, there are resources for ethical practices for gender parity and environmental issues.

All Things Predatory – Tackling Irresponsible and Corrupt Commercial Practices in Publishing and Author Services – Part 1

<https://www.sspnet.org/?library=all-things-predatory-tackling-irresponsible-and-corrupt-commercial-practices-in-publishing-and-author-services-part-1>

All Things Predatory – Tackling Irresponsible and Corrupt Commercial Practices in Publishing and Author Services – Part 2

<https://www.sspnet.org/?library=all-things-predatory-tackling-irresponsible-and-corrupt-commercial-practices-in-publishing-and-author-services-part-2>

Arch-Nemesis: Doing Battle with Author Misconduct

<https://www.youtube.com/watch?v=ZpoPAfuYlf8>  
<https://www.youtube.com/watch?v=nCvenQ92JBM>  
<https://www.youtube.com/watch?v=-GWPTmWPnTI>

### **COPE Resources**

<https://publicationethics.org/resources>  
The Committee on Publication Ethics (COPE) offers guidelines, discussion documents, and e-learning modules.

Establishing an Ethics Policy for Your Journal, Allen Press Webinar

<https://www.youtube.com/watch?v=kSUhB5VOJSI>

Helping Journal Editors Establish Data Access & Research Transparency Practices

<https://www.sspnet.org/?library=helping-journal-editors-establish-data-access-research-transparency-practices>

Mind the Gap: Addressing the Need for More Women Leaders in Scholarly Publishing

<https://www.sspnet.org/?library=mind-the-gap-addressing-the-need-for-more-women-leaders-in-scholarly-publishing>

Mind the Gap 2: Continuing the Conversation on Gender (Dis)Parity in Scholarly Publishing

<https://www.sspnet.org/?library=mind-the-gap-2-continuing-the-conversation-on-gender-disparity-in-scholarly-publishing>

Mind Your Publication Ethics

<https://www.sspnet.org/?library=mind-your-publication-ethics>

Publication Ethics Plagiarism, Misconduct, and Retractions, Allen Press Webinar

<https://www.youtube.com/watch?v=JkPt49E3BHM>

Publishing Ethics in Challenging Times: An Overview of Issues and Strategies to Address Complex Integrity and Ethics issues

<https://www.sspnet.org/?library=publishing-ethics-in-challenging-times-an-overview-of-issues-and-strategies-to-address-complex-integrity-and-ethics-issues>

Publish Responsibly: Practical Solutions for Environmentally Conscious Organizations – Part 1

<https://www.youtube.com/watch?v=CMf4G5AGl7U>

Publish Responsibly: Practical Solutions for Environmentally Conscious Organizations – Part 2

<https://www.youtube.com/watch?v=QAykwP6eNo>

Publish Responsibly: Practical Solutions for Environmentally Conscious Organizations – Part 3

<https://www.youtube.com/watch?v=lg-R1eLfE5I>

### **Transparency and Openness Promotion (TOP) Guidelines**

<https://osf.io/9f6gx/>

The TOP Guidelines provide templates for journal author guidelines that promote transparency and reproducibility practices for scientific, technical, and medical (STM) publishing.

Transparency and Openness: Stories from Stakeholders

<https://www.sspnet.org/?library=transparency-and-openness-stories-from-stakeholders>

### **TRAINING**

Several organizations provide training opportunities for journal editors and staff, including scholarly societies, such as the Association of Learned and Professional Society Publishers and the Council of Science Editors; nonprofit scholarly groups, such as the Public Knowledge Project School; and commercial industries, such as Editage and River Valley Technologies. This training can take the form of webinars, online courses, and access to offline workshops, and can cover topics ranging from how to use Open Journal Systems to developing library publishing programs and from metadata and discoverability via search engine optimization to agile project management.

Association of Learned and Professional Society Publishers Training

<https://www.alpsp.org/Training>

Association of Learned and Professional Society Publishers (ALPSP) training is devised and delivered by publishers for publishers with direction from our industry Professional Development Committee. We help organizations develop skilled, informed, and motivated staff who are better able to deal with the rapidly changing landscape of scholarly and professional publishing.

Association of Learned and Professional Society Publishers Webinars

<https://www.alpsp.org/Webinars>

Association of Learned and Professional Society Publishers (ALPSP) webinars provide insight and intelligence into key issues scholarly publishers face. They draw on the experience within the international ALPSP network and are shaped in development with our North American Committee. They can be viewed from anywhere in the world and if a registrant is unable to join the webinar on the scheduled date and time, they can register and receive a recording for viewing at another time. These webinars can only be accessed with a fee.

### **Council of Science Editors Presentations and Webinars**

<https://www.councilscienceeditors.org/resource-library/past-presentationswebinars/>

These presentations are free to access, but the webinars must be purchased.

### **Editage**

<http://www.editage.com/insights/training-overview>

Editage leverages its expertise in scientific editing and publishing to offer a variety of workshops and webinars to individuals, universities, and corporations worldwide. Our educational services are designed to: empower early- to mid-career researchers to write publication-ready manuscripts and adopt good publication practices; enable peer reviewers to improve their reviews; and guide journal editors on good publication practices and issues concerning journal quality, author submissions, and misconduct. We offer customized workshops, webinars, and personalized trainings conducted by leading academic writing experts and trainers.

### **International Network for the Availability of Scientific Publications Workshops and Training**

<http://www.inasp.info/en/training-resources/courses/>

The International Network for the Availability of Scientific Publications (INASP) hosts publishing workshops that bring together the staff from journals. These workshops are participatory, and involve group work and discussion with the objective of providing delegates with the knowledge to help make informed decisions about their own publications.

### **PKP School**

<http://pkpschool.sfu.ca/>

PKP School is an online, open, self-paced collection of courses designed to help improve the quality of scholarly publishing around the world.

### **Publons Academy**

<https://publons.com/community/academy/>

### **River Valley Technologies Zeeba TV Webinars (UK-based software and publishing services company)**

<http://zeeba.tv/>

Videos of presentations given at publishing-related conferences (CrossRef, Force 2015, Conference on Open Access Scholarly Publishing, etc.) are posted here.

### STM SCHOLIX Webinars

<http://www.stm-assoc.org/standards-technology/free-stm-webinars-learn-scholix/>

### STM Webinars

<http://www.stm-assoc.org/standards-technology/futurelab-webinars/>  
STM is the leading global trade association for academic and professional publishers that assists publishers and their authors in their activities in disseminating the results of research in the fields of science, technology, and medicine.

### CAREER DEVELOPMENT AND MENTORSHIP

The Society for Scholarly Publishing supplies a number of webinars specifically on career development and mentorship, including “A Bucket List of Skills: How to Make Publishing Your Career,” “Oh, the Places We’ll Go! Career Management in the Scholarly Publishing Field,” and a series called “Develop Somebody – Even Yourself: Mentorship, Career Development, and Networking.” These webinars supply information about the specific skill sets and training required for a career in scholarly publishing, the ways in which editors and publishers can continue to develop and plan their career trajectories and mentor others, and the significance of networking opportunities within a scholarly publishing career.

#### A Bucket List of Skills: How to Make Publishing Your Career

<https://www.sspnet.org/?library=a-bucket-list-of-skills-how-to-make-publishing-your-career>

#### Develop Somebody – Even Yourself: Mentorship, Career Development, and Networking (Session 1)

<https://www.sspnet.org/?library=develop-somebody-even-yourself-mentorship-career-development-and-networking-session-1>

#### Develop Somebody – Even Yourself: Mentorship, Career Development, and Networking (Session 2)

<https://www.sspnet.org/?library=develop-somebody-even-yourself-mentorship-career-development-and-networking-session-2>

#### Develop Somebody – Even Yourself: Mentorship, Career Development, and Networking (Session 3)

<https://www.sspnet.org/?library=develop-somebody-even-yourself-mentorship-career-development-and-networking-session-3>

#### Develop Somebody – Even Yourself: Mentorship, Career Development, and Networking (Session 4)

<https://www.sspnet.org/?library=develop-somebody-even-yourself-mentorship-career-development-and-networking-session-4>

Oh, the Places We'll Go! Career Management in the Scholarly Publishing Field

<https://www.sspnet.org/?library=oh-the-places-well-go-career-management-in-the-scholarly-publishing-field>

### ASSOCIATIONS AND SOCIETIES

There are a number of associations and societies with mandates of promoting and developing scholarly communication and publishing, including the Association of American University Presses, the Association of Canadian University Presses, the Association of Learned and Professional Society Publishers, the Council of Editors of Learned Journals, the Council of Science Editors, and the Society for Scholarly Publishing, which, in turn, supply many of the resources already discussed in this article.

Association of American University Presses

<http://www.aaupnet.org>

Association of Canadian University Presses

<http://www.acup.ca/>

Association of Learned and Professional Society

<https://www.alpsp.org/>

Council of Editors of Learned Journals

<https://thecouncilofeditorsoflearnedjournals.wildapricot.org>

Council of Science Editors

<https://www.councilscienceeditors.org>

Society for Scholarly Publishing

<https://www.sspnet.org>

### PUBLICATIONS

In this category, there are several academic journals with scopes that cover scholarly publishing, including the *Journal of Scholarly Publishing*, *Learned Publishing*, *Insights: The UKSG Journal*, and *Scholarly and Research Communication*. In addition to academic journals, there are publications from commercial organizations, such as Editage Insights, that cover topics such as new peer review processes, the responsibilities of a copyeditor, and how to reach researchers in developing countries.

#### **Editage Insights**

<http://www.editage.com/insights/categories/publications>

Editage's various publications on topics related to academic publishing and scientific communication.

#### **Journal of Scholarly Publishing**

<https://www.utpjournals.com/Journal-of-Scholarly-Publishing.html>

*Journal of Scholarly Publishing* targets the unique issues facing the scholarly

publishing industry today. It is the indispensable resource for academics and publishers that addresses the new challenges resulting from changes in technology, funding, and innovations in publishing. In serving the wide-ranging interests of the international academic publishing community, *JSP* provides a balanced look at the issues and concerns, from solutions to everyday publishing problems to commentary on the philosophical questions at large.

### **Learned Publishing**

<https://www.alpsp.org/Learned-Publishing>

*Learned Publishing* is the journal of the Association of Learned & Professional Society Publishers, published in collaboration with the Society for Scholarly Publishing. Articles on all aspects of scholarly communication, from the author perspective to reviewing, technology, marketing and discoverability, new initiatives, readership, data, internationalization, and more, are included.

### **Scholarly and Research Communication**

<http://src-online.ca/index.php/src>

*Scholarly and Research Communication* is a peer-reviewed, interdisciplinary, open access online journal that publishes original contributions to the understanding of the production, dissemination, and usage of knowledge

### **GENERAL PUBLISHING AND EDITOR RESOURCES**

Some resources provide more of an overview and/or a collection of additional links, and news and commentary about current issues in scholarly publishing. These have been placed in the general publishing and editor resources category. These resources are maintained by Facilitate Open Science Training for European Research (FOSTER), the Public Knowledge Project, and *The Scholarly Kitchen*, the blog of the Society for Scholarly Publishing.

For the complete list of resources, visit the CALJ resources page: <http://www.calj-acrs.ca/scholarly-publishing-resources> .

#### **Foster Resources**

<https://www.fosteropenscience.eu/resources>

#### **Public Knowledge Project**

<https://pkp.sfu.ca/editorial-resources/>

Includes links to General Resources, Learning Resources, Publishing Resources, and Indexing Resources.

#### **The Scholarly Kitchen**

<https://scholarlykitchen.sspnet.org/>

Blog of the Society for Scholarly Publishing.

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