Online Resources for Scholarly Journal Publishing

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Abstract
This article consists of some introductory remarks and a list of online scholarly publishing resources, divided into sections, each with its own introduction. Working mainly from the websites of associations and organizations, it covers journal launching; editing and management; production, workflow, and technology innovation; metrics; marketing and discovery; social media; institutional repositories; business models; open access; copyright; ethics; training; career development and mentorship; journal publishing associations and societies; publications on scholarly publishing; and general publishing and editorial resources.

Keywords
Online resources; Scholarly publishing; Business models; Production; Discoverability

Introduction
This article provides the results of an environmental scan of online resources for editors and publishers of scholarly journals that was conducted from March to June 2017. The author undertook this scan as a board member of the Canadian Association of Learned Journals (CALJ) in order to provide a list for the association's website that is intended to support the association's commitment to professional development and training for its members. A commitment to professional development is especially necessary in light of the current challenges faced by Canadian journals, including changing business models, advancing technology, limited resources, and mandates for...
open access (see CALJ’s [2017] proposal for a Journal Impact and Innovation Fund). The resources in this scan take the form of archived webinars, reports, publications, infographics, and conference presentation videos supplied by other associations and societies, as well as libraries, software companies, and commercial publishers, and can be usefully categorized as follows: launching new journals; editing and management; production, workflow, and technology innovation; metrics; marketing and discoverability; social media; institutional repositories; business models; open access; copyright; ethics; training; career development and mentorship; associations and societies; publications; and general publishing and editor resources. The scope is limited to English-language resources, and consequently, the majority of them are based in the U.S., the U.K., and Canada. The original list features over three hundred specific resources.

A word from the editor

ROWLAND LORIMER

There are two main reasons why Scholarly and Research Communication (SRC) is publishing this list of scholarly publishing resources. In keeping with the value of published bibliographies, we believe that this list of publishing resources may be valuable for readers of SRC who are unaware of the existence of the list on the website of the Canadian Association of Learned Journals (CALJ). In a sense, we see the publication of this list as serving our target market of professionals and scholars whose interests include understanding the changing nature of scholarly publishing. The second reason is to capture the initial version of this list, which CALJ intends to keep updated. Its original form is well worth perusing, thanks to the considerable number of areas it covers.

The approximate time of this writing is December 2017. If you see this article more than a year after this date and you are interested in updated content, please consult the CALJ website at https://www.calj-acrs.ca/. Hopefully, CALJ will have found the resources to ensure periodic updating.

This list is a start, and its existence provides a beginning of the realization of the richness of the field. Readers wishing to offer additional resources that they feel should be included should contact info@calj-acrs.ca with their suggestions and an annotation for each site they name.

Foreword

CAMERON MACDONALD, FORMER EXECUTIVE DIRECTOR,
CANADIAN SCIENCE PUBLISHING

What is a persistent identifier and which ones do I need for my journal?
What will XML do for me? How much will I have to invest?
How much should I invest in social media and where?
Librarians and researchers keep telling us we should be open access. Is that possible?
What should our policy be on repositories?
These are just some of the basic questions that I, as a Canadian publisher for many years, had to ask myself, knowing that the answers I chose could affect the survival of the very journals for which I had publishing responsibility. The last couple of decades have moved a once-stable, often slow-moving, scholarly publishing industry from paper to online and now, a wonderful potpourri of web-based social media tools and apps are emerging that are changing society’s information architecture. At the same time, our business models have gone from almost purely subscription-based to gold and green open access and a number of hybrids. Libraries and some funders are now facilitating the publishing of journals and certainly trying to set policies for journals to follow. Publishers are disassembling and repackaging journal content for different digital markets. The roles of editors and publishers, and the required expertise in technologies, production, marketing, sales, and communication, have changed, and certainly expanded in breadth.

For small and independent publishers, the mainstay of the Canadian scholarly publishing community, this tsunami of change has not been easy and has challenged the future of many journals. It is vital for the survival of independent Canadian scholarly journals that the members of our community have access to resources that will provide them with timely information, advice, and recommendations on all that is changing in our industry.

The Canadian Association of Learned Journals (2015) mission includes an aim:

to represent, develop and support the academic community of Canadian learned journals in disseminating original research and scholarly information, and to promote intellectual culture in Canada and internationally.

As a part of this task, CALJ has undertaken to provide a web-based list of resources that is available to its members and others on the CALJ website. This is an extensive and comprehensive outline of resource links available on the web on the many topics and questions that we have in our industry. Most of these resources are available for free. A few may reside within reserved membership websites.

This material was assembled by Larissa Wodtke, research coordinator at the Centre for Research in Young People's Texts and Cultures. The Canadian Association of Learned Journals very much appreciates her time and efforts in providing this resource to our members and others in the Canadian scholarly publishing community. It is CALJ’s intention to keep this list of resources updated to provide a continuing resource to its members.

**Reflection**

**LARISSA WODTKE, UNIVERSITY OF WINNIPEG**

In the process of compiling these resources, I found that the majority of them are provided by either large, nonprofit associations (e.g., the Society for Scholarly Publishing, National Information Standards Organization, UKSG, Open Access Scholars Publishers Association, Library Publishing Coalition, Committee on Publication Ethics, Scholarly Publishing and Academic Resources Coalition, Association of Learned and Professional Society Publishers, American Library Association, International Association of Scientific, Technical, and Medical Publishers) or open...
source and commercial software and publishing services (e.g., BePress, Scholastica, Allen Press, River Valley Technologies, Public Knowledge Project, PLoS, Editage, RightsDirect, Wiley, Taylor & Francis, Proof-Reading-Service.com). In the case of the nonprofit associations and societies, these resources are connected to their mandates to provide professional development and training for their members. The software and publishing services appear to offer these resources as added value to their existing services, and sometimes as promotion for their services; for example, BePress provides webinars specific to the use of its software. These organizations tend to keep their resources current while maintaining an archive of their past webinars, publications, and links; in several cases, there is cross-posting of links to the same resources. Resources that represent a collection or series of resources are set in bold font.

**LAUNCHING NEW JOURNALS**

The Society for Scholarly Publishing, an American nonprofit organization, provides a number of resources for editors and publishers who are thinking of launching a new academic journal, including “Scholarly Publishing: Look Before You Leap” and “Competitive Strategies for Launching or Repositioning your Publication.” The first is a webinar by Adam Etkin, director of publishing at the Pace University Academy of Management; the second takes the form of a webinar presented by Mary Rose Muccie, the director of the Current Journals Program at ITHAKA/JSTOR, Diana Pesek, the journals manager at Penn State University Press, and Alice O’Donnell, the director of journals for the Association for Research in Vision and Ophthalmology. Similarly, journal management software companies Scholastica and Allen Press host their own webinars on launching new journals: “Inside the Editor’s Office: Launching a Sustainable Open Access Journal” and “Uncharted Territory: Journal Start-Ups.” These webinars offer introductions to the current state of scholarly journal publishing and highlight the considerations to be made before launching or repositioning a journal, especially in terms of choosing a business model in an increasingly open access environment and using new production formats in response to rapidly advancing technologies and researchers’ needs. Moreover, these webinars present case studies of particular journals and explain their specific processes.

Competitive Strategies for Launching or Repositioning Your Publication

https://www.sspnet.org/?library=competitive-strategies-for-launching-or-repositioning-your-publication

Inside the Editors Office: Launching a Sustainable Open Access Journal


Scholarly Publishing: Look Before You Leap

https://www.sspnet.org/?library=scholarly-publishing-look-before-you-leap

Uncharted Territory: Journal Start-Ups

https://www.youtube.com/watch?v=3FABk8sJj6c
https://www.youtube.com/watch?v=EWKeXsuJpLo
https://www.youtube.com/watch?v=_nxBZ3-KooY

ED IT IN G A N D M A N A G EM EN T
Overall, the editing and management resources provide best practices for editing and publishing journals, and advice on editorial strategy and peer review. These guidelines serve as current overviews on how to edit and manage scholarly journals with integrity, accessibility, and professionalism, and they explain how to adhere to emerging community-based standards, such as those by the National Information Standards Organization, Digital Science’s Project CRediT, and the UKSG Transfer Code of Practice.

Aligning 21st Century Skills Across Publishing Communities
https://www.sspnet.org/?library=aligning-21st-century-skills-across-publishing-communities

Best Practices for Online Journals
https://thecouncilofeditorsoflearnedjournals.wildapricot.org/resources/Documents/celj_best-practices-for-online-journals.pdf

Best Practices for Peer Review
http://www.aupnet.org/policy-areas/peer-review

Double Exposure: The Present and Future of Publishing
https://www.youtube.com/watch?v=ZBk_NjzKEEE
https://www.youtube.com/watch?v=xpYTX7HvD9I

Editorial Strategy: Content Evaluation and Curation
https://www.sspnet.org/?post_type=library&p=35881

The E-Resources Management Handbook
https://www.uksg.org/publications/ermh

Everything’s New Under the Sun: How New Standards and Best Practices Will Affect Your Life

Finding Quality Reviewers, Allen Press Webinar
https://www.youtube.com/watch?v=PYDdFrVtInU

The Future of Peer Review: Game Changers
https://www.sspnet.org/?library=the-future-of-peer-review-game-changers

Growing the Research Data Ecosystem
https://www.sspnet.org/?library=growing-the-research-data-ecosystem

Journal Make-Over: Practical Steps to Better Journals
https://www.bepress.com/webinar/journal-make-practical-steps-better-journals/

Journal Management Best Practices: Tales from the Trenches
http://www.scholasticaHQ.com/academic-journal-management-tales-from-the-trenches
This free guide aims to help journal editors handle issues such as refining the peer review process, speeding up the manuscript decision-making process, and using analytics to eliminate bottlenecks in peer review. (Registration required for access.)

Letter of Support for Editors

Managing Production Costs and Reader Preferences – Part 1
https://www.youtube.com/watch?v=xZDw9lMDOCQ

Managing Production Costs and Reader Preferences – Part 2
https://www.youtube.com/watch?v=aHhTUfLRdZ8

Managing Production Costs and Reader Preferences – Part 3
https://www.youtube.com/watch?v=aHhTUfLRdZ8

National Information Standards Organization (NISO) Recommended Practices
http://www.niso.org/publications/rp/
NISO Recommended Practices are “best practices” or “guidelines” for methods, materials, or practices for scholarly publishing.

Popular Initiatives in Scholarly Publishing, Allen Press Webinar
https://www.youtube.com/watch?v=sqFwUCpgsKE

Online Computer Library Center (OCLC): The Evolving Scholarly Record Report
This report presents a framework to help organize and drive discussions about the evolving scholarly record. The framework provides a high-level view of the categories of material the scholarly record potentially encompasses, as well as the key stakeholder roles associated with the creation, management, and use of the scholarly record.

Peer Review in 2015: A Global View – Key Findings from the Taylor & Francis White Paper
http://www.uksg.org/webinars/peerreview

Publishing in a Multicultural Environment: Challenges – Considerations – Opportunities

Rethinking Author Guidelines, Allen Press Webinar
https://www.youtube.com/watch?v=3G1y58aijdg

Rethinking the Structure of Peer Review
https://www.youtube.com/watch?v=Z-AlxYiKHfA
https://www.youtube.com/watch?v=hH2lvqloO_c
https://www.youtube.com/watch?v=iqISnnGTIs4

Simpatico or Star-crossed Lovers? Scholarly Communication and Scholarly Publishing Seek to Rekindle Common Passions
https://www.sspnet.org/?library=simpatico-or-star-crossed-lovers-scholarly-communication-and-scholarly-publishing-seek-to-rekindle-common-passions

Strategic Planning: That Was Supposed to Happen!
https://www.sspnet.org/?library=strategic-planning-that-was-supposed-to-happen

Taylor & Francis Editor Resources
http://editorresources.taylorandfrancisgroup.com/
Includes Managing My Journal, Peer Review, Raising the Profile of My Journal, Citations, Impact, and Usage, Ethics and Rights, and Open Access.

Understanding Contributor Roles in Scholarly Publications
https://www.sspnet.org/?library=understanding-contributor-roles-in-scholarly-publications

University of North Texas (UNT) Resources for Editors of Journals and Book Series
(http://guides.library.unt.edu/c.php?g=300053&p=4428268)
This list is compiled especially for editors by the University of North Texas (UNT) Libraries Scholarly Publishing Services and the UNT Press.

Wiley Editor Resources
(https://authorservices.wiley.com/editors/index.html)
Includes Enhancing Discoverability, Managing Your Editorial Office, Monitoring Journal Performance, Attracting Submissions, and Ethical Guidelines.

Production, Workflow, and Technology Innovation
The resources that concern production, workflow, and technology are most focused on the shifts in production and workflow facilitated by technological innovations, and on monitoring and appraising these trends. Several webinars focus on elements of digital workflow, including the annotation of PDFs, the addition of multimedia materials to content, the management and conversion of data, the use of various online publishing platforms, and the introduction of extensible markup language (XML) into the production workflow to allow for more flexible outputs.

Furthermore, there are resources that explore the development and viability of the end products of new workflows, including mobile apps, and the development of interactive,
dynamic content. Finally, there are resources that update publishers on new technological trends overall.

The 21st Century Data-Driven Digital Publisher

Agile Organizations, Agile Content
https://www.sspnet.org/?library=agile-organizations-agile-content

Annotating PDFs: A Piece of the Digital Workflow – Puzzle – Part 1
https://www.youtube.com/watch?v=sBbNodoUoaQ

Annotating PDFs: A Piece of the Digital Workflow – Puzzle – Part 2
https://www.youtube.com/watch?v=SSY2wuAipfY

Annotating PDFs: A Piece of the Digital Workflow – Puzzle – Part 3
https://www.youtube.com/watch?v=IPvDP1BTBsA

Archetypes: A Practical Look at Apps and eBooks in Scholarly Publishing
https://www.youtube.com/watch?v=5blgmidSocg
https://www.youtube.com/watch?v=MTQmHU6JJzA

Best Practices for Publish Ahead of Print – Part 1
https://www.youtube.com/watch?v=HCzMUMidEP8

Best Practices for Publish Ahead of Print – Part 2
https://www.youtube.com/watch?v=LfK7SqqCH7g

Building Your Next Great Product: Iterative Product Development for High-Risk Projects

Confronting Data Publishing Boundaries/Navigating the Pitfalls of Data Publishing

Content versus Container: How Online Delivery is Changing the Process of Acquiring and Managing Content

Contextual Design: The Dynamic Possibilities of Semantic Enrichment
https://www.youtube.com/watch?v=n5Cwo-Mx75Q

COUNTER for Publishers
https://www.uksg.org/webinars/counterpublishers

Cultivating Intrapreneurship to Drive New Product Development and Revenue Growth

Cybersecurity and the Scholarly World
https://www.sspnet.org/?library=cybersecurity-and-the-scholarly-world

Data Conversion Laboratory Webinars
https://www.dclab.com/webinars/DCL-learning-webinar-series
These archived webinars address a variety of technical and production issues related to publishing and data conversion.

DiRT Digital Research Tools
http://dirtdirectory.org/tadirah/publishing
This part of the DiRT Directory provides brief annotations of online publishing platforms available for scholarly use.

Do We Need an App for That? Mobile Options in Scholarly Publishing
https://www.sspnet.org/?library=do-we-need-an-app-for-that-mobile-options-in-scholarly-publishing

The Elements of the User Experience Design
https://www.sspnet.org/?library=the-elements-of-the-user-experience-design

Eliminating Print … Really?!
https://www.sspnet.org/?library=eliminating-print-really

Enhancing and Differentiating Online Journal Content
https://www.youtube.com/watch?v=f8E3uUA1PQY

The Evolving Mobile Publishing Ecosystem
https://www.sspnet.org/?library=the-evolving-mobile-publishing-ecosystem

Expanding the Possible: What’s New and Upcoming in Standards and Technologies for Publishing

Exploring the Emergence of Interdisciplinary and Rapid Publication Journals
https://www.youtube.com/watch?v=vJO4H5iMxk8

Flexible Formats: The Value of XML and PDF in Providing Multichannel Content – Part 1
https://www.youtube.com/watch?v=v_ZbpwgqfoY

Flexible Formats: The Value of XML and PDF in Providing Multichannel Content – Part 2
https://www.youtube.com/watch?v=S6sVqoLgF8s

Flexible Formats: The Value of XML and PDF in Providing Multichannel Content – Part 3
https://www.youtube.com/watch?v=JgU15Lfi8kM

Focal Point: Technologies to Watch
https://www.youtube.com/watch?v=L1XZUTcDnzc
https://www.youtube.com/watch?v=MsiuTaf-vlo

The Future of Publishing: A University’s View
https://www.sspnet.org/?library=the-future-of-publishing-a-universitys-view

The Future of Scholarly Communication According to the Professionals Who Will Shape It
https://www.sspnet.org/?library=the-future-of-scholarly-communication-according-to-the-professionals-who-will-shape-it

Going Mobile – Lessons from the Road

Great Idea – Now How Do We Do It? Collaborating to Implement Innovation
https://www.sspnet.org/?library=great-idea-now-how-do-we-do-it-collaborating-to-implement-innovation

The Great Race: Reinventing Media Bicycle (While You Are Riding It)
https://www.sspnet.org/?library=the-great-race-reinventing-media-bicycle-while-you-are-riding-it

How a Hosting Platform Facilitates Access for Developing Countries
https://www.sspnet.org/?library=how-a-hosting-platform-facilitates-access-for-developing-countries

A How to Guide: Successfully Executing an RFP Process
https://www.sspnet.org/?library=a-how-to-guide-successfully-executing-an-rfp-process

Journal Production: The Basics and Beyond
https://www.sspnet.org/?library=journal-production-the-basics-and-beyond

Juggling Agile, Global and Customers’ Needs
https://www.sspnet.org/?library=juggling-agile-global-and-customers-needs

Machines as the New Readers: Theory and Practice of Data Interchange for Implementing Open Funder Registry and Other Identifiers in Publisher Workflows

Scholarly Kitchen Webinar: The Future of Preprints
https://www.sspnet.org/?library=scholarly-kitchen-webinar-the-future-of-preprints

Securing the Future: Archiving Services in Scholarly Publishing
https://www.youtube.com/watch?v=RtGoeQbM8eU

Serving an Online Audience with Responsive Design
https://www.sspnet.org/?library=concurrent-2b-serving-an-online-audience-with-responsive-design

Smart Content for Health: Harnessing the Power of Medical Taxonomy to Build Clinically Intelligent Applications
https://www.sspnet.org/?library=smart-content-for-health-harnessing-the-power-of-medical-taxonomy-to-build-clinically-intelligent-applications

Standards Crossing Boundaries: How Intersecting Standards and CrossSector Collaborations are Creating an Interoperable Publishing Ecosystem

Start-Ups and Scholarly Publishing (Round 2)

STM Tech Trends 2013
http://www.stm-assoc.org/trend-watch-2013/

STM Tech Trends 2014
http://www.stm-assoc.org/trend-watch-2014/

STM Tech Trends 2015

STM Tech Trends 2020

STM Tech Trends 2021

Strategies for Reducing Time to Publish
https://www.youtube.com/watch?v=6_SozqR67zU

Transformative Publishing Platforms for Digital Scholarship in the Humanities

Metrics

As scholarly journal publishing expands its online presence and global reach, alternate ways of measuring impact are becoming increasingly important. Many of the resources addressing metrics are focused on altmetrics, which include more non-traditional ways of measuring impact, such as social media hits and citations in mainstream media. These resources examine various stakeholders' needs for metrics and impact, including publishers, researchers, and funders, as well as how to engage in altmetrics and interpret them effectively. They also discuss the need for citation standards for both regular journal content and attached datasets.

21st Century Assessment: How Authors, Publishers, and Readers are Using Altmetrics

Alternate Routes: Journal Metrics Revisited
https://www.youtube.com/watch?v=B7WRbybStps
https://www.youtube.com/watch?v=tyiosIu81E
https://www.youtube.com/watch?v=GAAuPody-bg
Research evaluation has become routine and often relies on metrics. But it is increasingly driven by data and not by expert judgement. As a result, the procedures that were designed to increase the quality of research are now threatening to damage the scientific system. To support researchers and managers, five experts, led by Diana Hicks, professor in the School of Public Policy at Georgia Institute of Technology, and Paul Wouters, director of the Center for Science and Technology Studies at Leiden University, have proposed 10 principles for the measurement of research performance: the Leiden Manifesto for Research Metrics is published as a comment in *Nature*.
MARKETING AND DISCOVERABILITY
Following on metrics and impact, the challenges of effectively marketing scholarly journal content and making it easily discoverable to its audiences are featured in many of these resources. Many of these resources focus on how to use stakeholders' feedback and user behaviour to improve marketing strategies; form reciprocal partnerships for better outreach; optimize journal content, metadata, and Application Programming Interfaces (APIs) for online searches and library integration; and determine the appropriate multi-channel dissemination for delivering relevant journal content to researchers.

Advertising in STM Journals, Allen Press Webinar
https://www.youtube.com/watch?v=KidH5MVXdOA

APIs in Scholarly Publishing – It's a Marketing Thing
https://www.sspnet.org/?library=apis-in-scholarly-publishing-its-a-marketing-thing

Applying Unique Identifiers to Understand and Establish Influence OR What's in a Name?
A Look at “How Readers Discover Content” and Opportunities for Publishers

Marketing to Individuals: Insights from Pioneers
https://www.sspnet.org/?library=marketing-to-individuals-insights-from-pioneers

Member Retention
https://www.youtube.com/watch?v=Ww3pthyNiwI

Meet the Press – Techniques for Facilitating News and Media Coverage

Metadata Management: Essential Tips for Publishers
https://www.sspnet.org/?library=metadata-management-essential-tips-for-publishers

Navigating the Journals Commissioning/Acquisitions Landscape
https://www.sspnet.org/?library=navigating-the-journals-commissioning-acquisitions-landscape

Optimizing the Discovery Experience through Dialogue – A Community Approach
http://www.uksg.org/webinars/discovery

Persistent Identifiers in Scholarly Communications: What, Why, How, Where, and Who?

The Researchers’ New Big Picture
https://www.sspnet.org/?library=the-researchers-new-big-picture

Tag Me Maybe
https://www.sspnet.org/?library=tag-me-maybe

To Disappear, or Not to Disappear: How to Avoid Dropping Out of Search
https://www.sspnet.org/?library=to-disappear-or-not-to-disappear-how-to-avoid-dropping-out-of-search

Understanding Your Market
https://www.youtube.com/watch?v=Qil7Jxj539o

What it Means to Be a Truly Global Organization

What Publishers Need to Know About Discovery Services
https://www.sspnet.org/?library=what-publishers-need-to-know-about-discovery-services

Where to Find Growth in a Flat Market
https://www.sspnet.org/?library=where-to-find-growth-in-a-flat-market

Why Can't I Find My Content in the Library's Discovery Service?

The World Is Flat for Scholarly Publishing
https://www.sspnet.org/?library=the-world-is-flat-for-scholarly-publishing

Zen and the Art of Metadata Maintenance: Strategy and Tactics for Discovery and Sales

SOCIAL MEDIA
Linked to issues of marketing and discoverability, social media is becoming an important tool for increasing a journal's discoverability and encouraging a dialogue between researchers. The resources on social media give advice on how to integrate this media, such as blogging, micro-blogging, and various social media platforms (Facebook, YouTube, Twitter, Academia.edu), into a journal's communication plans. Much like marketing resources, social media resources are concerned with knowing and researching a journal's specific audience and needs, setting specific and concrete goals and objectives for communications, and evaluating their impact.

Broadcasting Journal Content on Twitter
https://www.sspnet.org/?library=broadcasting-journal-content-on-twitter

Building and Leveraging Engagement in the Era of the Social Web

Creating a Tactical Social Media Communication Plan, Allen Press Webinar
https://www.youtube.com/watch?v=y6T17KagiDs

The Rise of Networked Information
https://www.sspnet.org/?library=the-rise-of-networked-information

Small Data, Big Benefits: Mining for End User Relationships
https://www.sspnet.org/?library=small-data-big-benefits-mining-for-end-user-relationships

Social Media: A Case Study
https://www.sspnet.org/?library=social-media-a-case-study-2
Social Media & Website Optimization for Scholarly Journals
https://youtu.be/FZgVW5pHvAY

Step-by-Step Guide to Getting Up and Running with Social Media – Part 1
https://www.youtube.com/watch?v=VsiYouuAPfM

Step-by-Step Guide to Getting Up and Running with Social Media – Part 2
https://www.youtube.com/watch?v=n6QAcJ5xV5U

Step-by-Step Guide to Getting Up and Running with Social Media – Part 3
https://www.youtube.com/watch?v=msfSEZqjxI

Strategies for Social Media Success
https://www.youtube.com/watch?v=DeDx1cxzdeI

Username Unknown – The Lack of Social Integration in Scholarly Websites

What's the Use of Social Media? How Publishers Can Act on Social Data & Insights to Develop Brands, Relationships, and Products

Where Are All the Users Going? The Impact of Sharing Platforms on Stickiness of Publishers' Websites

**INSTITUTIONAL REPOSITORIES**

As part of the strategies for open access and partnerships between libraries and publishers, institutional repositories, which archive a researcher’s work in both pre-print and post-print formats, have become an increasingly important aspect of scholarly journal publishing. The resources in this category discuss how journal publishing and institutional repositories (in addition to specific subject and data repositories) can coexist and complement each other, and how the role of repositories may or may not be changing.

The Continuum from Publishers to Data Repositories: Models to Support Seamless Scholarship

Institutional Repositories and Scholarly Publishing Platforms
Making Scholarly Communication Great Again. Do Institutional Repositories Still Have a Role?
http://www.uksg.org/webinars/institutionalrepositoriesandopenaccess

Publishing Journals in Digital Commons: Set-up, Launch, and Beyond

BUSINESS MODELS
With the advancement of technology and the changing landscape for scholarly publishing in an open access and/or online environment, journals are searching for new and stable business models, and resources addressing these models range from strategies to incorporate freemium features, to forming publishing partnerships with libraries, to basic overviews of scholarly publishing business models and their possible futures. These resources also offer insight into library acquisition, the financial benefits of content aggregation, and how to include developing countries in journal business plans.

Achieving Balance: Building Revenue Models for the Future
https://www.youtube.com/watch?v=TGvCCNDmIAM
https://www.youtube.com/watch?v=7fAXB5T281I

Advertising Sales in a Multi-Channel Market, Allen Press Webinar
https://www.youtube.com/watch?v=1Z8z90TUUEY

Building Vertical Communities and Connecting with End Users

The Business of Publishing Ejournals
http://www.uksg.org/thebusinessofpublishingejournals

Collaborative Partnerships Between Libraries and Scholarly Journals: Building Innovative Relationships for Open Access
https://www.sspnet.org/?library=collaborative-partnerships-between-libraries -and-scholarly-journals-building-innovative-relationships-for-open-access

Do Academic Libraries Have a Role as Publishers?
https://www.sspnet.org/?library=do-academic-libraries-have-a-role-as-publishers

Don't Forget the Little Publisher
https://www.sspnet.org/?library=dont-forget-the-little-publisher

An Engineering Approach to Scholar-Library-Publisher Digital Collaboration
https://www.sspnet.org/?library=an-engineering-approach-to-scholar-library -publisher-digital-collaboration

Freemium Access Publishing: Content Is Free, Finding Revenue in the “Mium”
https://www.sspnet.org/?library=freemium-access-publishing-content-is-free
-finding-revenue-in-the-mium

Great Expectations: Trials and Triumphs in Commercial Academic Publishing
https://www.sspnet.org/?library=great-expectations-trials-and-triumphs-in
-commercial-academic-publishing

“How Much Does it Cost?” versus “What Are You Getting For/Doing With the Money?”
-getting-for-doing-with-the-money

Learning to Let Go and Add Readers to Your Marketing Team or How Freemium
Could Be a Fairer Version of OA
https://www.sspnet.org/?library=learning-to-let-go-and-add-readers-to-your
-marketing-team-or-how-freemium-could-be-a-fairer-version-of-oa

Leveling the Global Playing Field: Publishers and Libraries Working Together
https://www.sspnet.org/?library=leveling-the-global-playing-field-publishers
-and-libraries-working-together

Liblisher or Pubrary: Navigating the New Library Publishing Landscape
https://www.sspnet.org/?library=liblisher-or-pubrary-navigating-the-new
-library-publishing-landscape

Library Publishing Coalition Library Publishing Directory
https://librarypublishing.org/resources/directory
The Library Publishing Directory provides an annual snapshot of the publishing
activities of academic and research libraries, including information about the
number and types of publications they produce, the services they offer authors,
how they are staffed and funded, and their future plans.

Library Publishing Coalition Webinars
https://www.librarypublishing.org/resources/webinars
The Library Publishing Coalition (LPC)’s professional development committee
coordinates a regular webinar series to provide opportunities to share
knowledge, discuss on-the-ground experiences, and build on community
expertise.

Making Digital Pay: How Publishers Are (or Are NOT) Making the Return on Their
Digital Investments
https://www.sspnet.org/?library=making-digital-pay-how-publishers-are-or-are
-not-making-the-return-on-their-digital-investments

Minimalism: Disintermediation of Libraries and Publishers
https://www.youtube.com/watch?v=b_9-bKDwk30
Models for Non-profit Publishing: Examples from Europe and the Americas

An Overview of the Business of Scholarly Publishing
https://www.sspnet.org/?library=an-overview-of-the-business-of-scholarly-publishing

Playing Global Moneyball and Impactball Well: Tools and Case Studies for Publishing Intelligently in International Markets

Publishers! What Are They Good For?
https://www.sspnet.org/?library=publishers-what-are-they-good-for

Publishers and the Developing World: Philanthropy, Partnerships, Markets?

Publishing Strategy: To Partner or Not to Partner?
https://www.sspnet.org/?library=publishing-strategy-to-partner-or-not-to-partner

The Role of Subscription Agents
http://www.uksg.org/theroleofsubscriptionagents

Shapeshifters: The Changing Face of Content Acquisition
https://www.youtube.com/watch?v=6q4RSc_iYA
https://www.youtube.com/watch?v=LOTKKd4U3oA
https://www.youtube.com/watch?v=kcR-7Ai4jZo

Society Publishing: Lessons Learned Over the Past 5 Years
https://www.sspnet.org/?library=society-publishing-lessons-learned-over-the-past-5-years


Strength in Numbers: Using Aggregations to Boost Your Content’s Profile and Revenue – Part 1
https://www.youtube.com/watch?v=qDV-h7LlNIY
Strength in Numbers: Using Aggregations to Boost Your Content's Profile and Revenue
– Part 2
https://www.youtube.com/watch?v=TUDyC1v1di4

Strength in Numbers: Using Aggregations to Boost Your Content's Profile and Revenue
– Part 3
https://www.youtube.com/watch?v=Cj5vXTNDFCM

To Flip the Script: Moving Subscription Journals to Open Access through APCs and Cooperation
https://www.sspnet.org/?library=to-flip-the-script-moving-subscription-journals-to-open-access-through-apcs-and-cooperation

Who's Wagging the Dog? The Role of Funder Mandates in Defining the Needs of End Users

You Think You Know How to Manage a Library Budget? Budget Realities in Collection Decision-Making

OPEN ACCESS
One of the most significant developments in scholarly publishing over the last few decades has been the push toward open access, and, consequently, there are many online resources discussing the benefits and challenges of open access and offering curated links to additional information, research, and context.

APS and Open Access: Advancing and Diffusing the Knowledge of Physics

Australasian Open Access Strategy Group
https://aoasg.org.au/about-open-access/

Best Practices for APCs, Allen Press Webinar
https://www.youtube.com/watch?v=2tD9RaRc9to

The Challenges of Compliance
https://www.sspnet.org/?library=the-challenges-of-compliance

Collaborative Partnerships Between Libraries and Scholarly Journals: Building Innovative Relationships for Open Access
https://www.sspnet.org/?library=collaborative-partnerships-between-libraries-and-scholarly-journals-building-innovative-relationships-for-open-access

Expanding Public Access to the Results of Federally Funded Research: A Progress Report

Focus on the South: Access to Production and Use of Research Information in Low and Middle Income Countries
http://www.uksg.org/webinars/researchinformation

Guides for OA Journal Publishers
http://oad.simmons.edu/oadwikiGuides_for_OA_journal_publishers
This is a list of guidelines, primers, recommendations, and best practices for publishers of open access journals.

Inside the Editor’s Office: Launching a Sustainable Open Access Journal

The New Publishing Normal: Managing Rapid Data Dissemination, Open Research, and Organizational Growth

OA Advocates Weigh in on Democratization of Academic Journals
https://youtu.be/yHQ2SoRQqkE

Open Access 2.0: Monographs from the Perspective of Publishers and Librarians

Open Access and Sustainability – Just How Solid is the Current Landscape?
https://www.sspnet.org/?library=open-access-and-sustainability-just-how-solid-is-the-current-landscape

Open Access: Its Promises, Challenges, and Future, Part I
https://www.sspnet.org/?library=open-access-its-promises-challenges-and-future-part-i

Open Access: Its Promises, Challenges, and Future, Part II
https://www.sspnet.org/?library=open-access-its-promises-challenges-and-future-part-ii

Open Access Mandates and Open Access “Mandates”: How Much Control Should Authors Have?
https://www.sspnet.org/?library=open-access-mandates-and-open-access-mandates-how-much-control-should-authors-have

Open Access: Peer Review: Single Blind, Double Blind, Open, and Pre-Submission
https://www.sspnet.org/?library=open-access-peer-review-single-blind-double-blind-open-and-pre-submission

Open Access – Towards New Peer-Review Models
https://www.sspnet.org/?library=open-access-towards-new-peer-review-models

PLOS “HowOpenIsIt?” Open Access Spectrum
https://www.plos.org/how-open-is-it
The “HowOpenIsIt?” Open Access Spectrum (OAS) guide provides standardized open access terminology in an easily understandable, comprehensive resource, and illustrates a nuanced continuum of more versus less open to enable users to compare and contrast publications and policies across a grid of clearly defined components.

Risk vs. Reward: Exposing Proprietary Content in an Open Fashion

Scholarly Publishing and Academic Resources Coalition (SPARC) Resources
https://sparcopen.org/what-we-do/popular-resources/
SPARC is a global coalition committed to making Open the default for research and education. SPARC empowers people to solve big problems and make new discoveries through the adoption of policies and practices that advance Open Access, Open Data, and Open Education.

Sustaining the Knowledge Commons: Economics of Transition to Open Access
https://www.sspnet.org/?library=sustaining-the-knowledge-commons-economics-of-transition-to-open-access

To Flip the Script: Moving Subscription Journals to Open Access through APCs and Cooperation
https://www.sspnet.org/?library=to-flip-the-script-moving-subscription-journals-to-open-access-through-apcs-and-cooperation

The Wide-Angle View on Public Access
https://www.youtube.com/watch?v=b1yqfon3bXo
https://www.youtube.com/watch?v=SmxbxPqnDRc
https://www.youtube.com/watch?v=YB2zDSJ6ScQ

Copyright
Copyright, which has always been a part of scholarly journal publishing, is becoming increasingly complicated with global, online publishing, as well as recent debates and cases involving fair use in academia (Anderson, 2014; Loriggio, 2017), and these resources reflect those concerns. There are also resources that explain Creative Commons licensing for journals that are allowing more public access to their content.
American Library Association CopyTalk Webinars
http://www.ala.org/advocacy/pp/pub/copytalk
A series of webinars on specific copyright topics that include orphan works, mass digitization, international copyright developments, pending and recent copyright court cases, the copyright implications of new technologies, and more.

Copyright in the Evolving Technology Landscape
https://www.sspnet.org/?library=copyright-in-the-evolving-technology-landscape

Creative Commons Licenses
https://creativecommons.org/licenses/
The Creative Commons copyright licenses and tools forge a balance inside the traditional “all rights reserved” setting that copyright law creates. Our tools give everyone from individual creators to large companies and institutions a simple, standardized way to grant copyright permissions to their creative work.

Fundamentals of Copyright
This is a series of podcasts by American copyright scholar Kenneth Crews. Each podcast is typically about 15 minutes in length, and the series is especially suited for giving members of the academic community a guide to the fundamentals of copyright for teaching, research, and other pursuits.

Global Copyright Issues for Publishing – Managing Rights Across Borders

The Law on TDM in Europe: An Introduction
http://www.uksg.org/webinars/lawontdm

Managing Authorship and Copyright Agreements, Allen Press Webinar
https://www.youtube.com/watch?v=5FLBP4b2_Kw

RightsDirect Webinars
https://www.rightsdirect.com/free-webinars/
RightsDirect webinars provide insight on global copyright challenges, content management, and accelerated scientific discovery. Often requires registration fee.

ETHICS
Ethical concerns in scholarly journal publishing involve the conduct of both the editors and the authors, as well as forming some of the criteria for a journal’s inclusion in prestigious indexes, such as SCOPUS and Web of Science. These resources for ethics reflect these issues. With the rise of open access and open data, newer ethical questions have opened up around predatory journals, and the transparency of journal practices.

in how they provide access to data. Additionally, there are resources for ethical practices for gender parity and environmental issues.

All Things Predatory – Tackling Irresponsible and Corrupt Commercial Practices in Publishing and Author Services – Part 1

All Things Predatory – Tackling Irresponsible and Corrupt Commercial Practices in Publishing and Author Services – Part 2

Arch-Nemesis: Doing Battle with Author Misconduct
https://www.youtube.com/watch?v=ZpoPAfuYLf8
https://www.youtube.com/watch?v=nCvenQ92JBM
https://www.youtube.com/watch?v=-GWPlmWPnTI

COPE Resources
https://publicationethics.org/resources
The Committee on Publication Ethics (COPE) offers guidelines, discussion documents, and e-learning modules.

Establishing an Ethics Policy for Your Journal, Allen Press Webinar
https://www.youtube.com/watch?v=kSUhB5VOJSI

Helping Journal Editors Establish Data Access & Research Transparency Practices
https://www.sspnet.org/?library=helping-journal-editors-establish-data-access-research-transparency-practices

Mind the Gap: Addressing the Need for More Women Leaders in Scholarly Publishing
https://www.sspnet.org/?library=mind-the-gap-addressing-the-need-for-more-women-leaders-in-scholarly-publishing

Mind the Gap 2: Continuing the Conversation on Gender (Dis)Parity in Scholarly Publishing

Mind Your Publication Ethics
https://www.sspnet.org/?library=mind-your-publication-ethics

Publication Ethics Plagiarism, Misconduct, and Retractions, Allen Press Webinar
https://www.youtube.com/watch?v=JkPt49E3BHM
Publishing Ethics in Challenging Times: An Overview of Issues and Strategies to Address Complex Integrity and Ethics issues


Publish Responsibly: Practical Solutions for Environmentally Conscious Organizations – Part 1

https://www.youtube.com/watch?v=CMf4G5AGl7U

Publish Responsibly: Practical Solutions for Environmentally Conscious Organizations – Part 2

https://www.youtube.com/watch?v=QAykwpP6eNo

Publish Responsibly: Practical Solutions for Environmentally Conscious Organizations – Part 3

https://www.youtube.com/watch?v=lg-R1eLfE5I

Transparency and Openness Promotion (TOP) Guidelines

https://osf.io/9f6gx/

The TOP Guidelines provide templates for journal author guidelines that promote transparency and reproducibility practices for scientific, technical, and medical (STM) publishing.

Transparency and Openness: Stories from Stakeholders


TRAINING

Several organizations provide training opportunities for journal editors and staff, including scholarly societies, such as the Association of Learned and Professional Society Publishers and the Council of Science Editors; nonprofit scholarly groups, such as the Public Knowledge Project School; and commercial industries, such as Editage and River Valley Technologies. This training can take the form of webinars, online courses, and access to offline workshops, and can cover topics ranging from how to use Open Journal Systems to developing library publishing programs and from metadata and discoverability via search engine optimization to agile project management.

Association of Learned and Professional Society Publishers Training

https://www.alpsp.org/Training

Association of Learned and Professional Society Publishers (ALPSP) training is devised and delivered by publishers for publishers with direction from our industry Professional Development Committee. We help organizations develop skilled, informed, and motivated staff who are better able to deal with the rapidly changing landscape of scholarly and professional publishing.

Association of Learned and Professional Society Publishers Webinars

https://www.alpsp.org/Webinars

Association of Learned and Professional Society Publishers (ALPSP) webinars provide insight and intelligence into key issues scholarly publishers face. They draw on the experience within the international ALPSP network and are shaped in development with our North American Committee. They can be viewed from anywhere in the world and if a registrant is unable to join the webinar on the scheduled date and time, they can register and receive a recording for viewing at another time. These webinars can only be accessed with a fee.

**Council of Science Editors Presentations and Webinars**

https://www.councilscienceeditors.org/resource-library/past-presentations/webinars/

These presentations are free to access, but the webinars must be purchased.

**Editage**

http://www.editage.com/insights/training-overview

Editage leverages its expertise in scientific editing and publishing to offer a variety of workshops and webinars to individuals, universities, and corporations worldwide. Our educational services are designed to: empower early- to mid-career researchers to write publication-ready manuscripts and adopt good publication practices; enable peer reviewers to improve their reviews; and guide journal editors on good publication practices and issues concerning journal quality, author submissions, and misconduct. We offer customized workshops, webinars, and personalized trainings conducted by leading academic writing experts and trainers.

**International Network for the Availability of Scientific Publications Workshops and Training**

http://www.inasp.info/en/training-resources/courses/

The International Network for the Availability of Scientific Publications (INASP) hosts publishing workshops that bring together the staff from journals. These workshops are participatory, and involve group work and discussion with the objective of providing delegates with the knowledge to help make informed decisions about their own publications.

**PKP School**

http://pkpschool.sfu.ca/

PKP School is an online, open, self-paced collection of courses designed to help improve the quality of scholarly publishing around the world.

**Publons Academy**

https://publons.com/community/academy/

**River Valley Technologies Zeeba TV Webinars** (UK-based software and publishing services company)

http://zeeba.tv/

Videos of presentations given at publishing-related conferences (CrossRef, Force 2015, Conference on Open Access Scholarly Publishing, etc.) are posted here.
STM SCHOLIX Webinars

STM Webinars
http://www.stm-assoc.org/standards-technology/futurelab-webinars/
STM is the leading global trade association for academic and professional publishers that assists publishers and their authors in their activities in disseminating the results of research in the fields of science, technology, and medicine.

CAREER DEVELOPMENT AND MENTORSHIP
The Society for Scholarly Publishing supplies a number of webinars specifically on career development and mentorship, including "A Bucket List of Skills: How to Make Publishing Your Career," "Oh, the Places We'll Go! Career Management in the Scholarly Publishing Field," and a series called "Develop Somebody – Even Yourself: Mentorship, Career Development, and Networking." These webinars supply information about the specific skill sets and training required for a career in scholarly publishing, the ways in which editors and publishers can continue to develop and plan their career trajectories and mentor others, and the significance of networking opportunities within a scholarly publishing career.

A Bucket List of Skills: How to Make Publishing Your Career
https://www.sspnet.org/?library=a-bucket-list-of-skills-how-to-make-publishing-your-career

Develop Somebody – Even Yourself: Mentorship, Career Development, and Networking (Session 1)
https://www.sspnet.org/?library=develop-somebody-even-yourself-mentorship-career-development-and-networking-session-1

Develop Somebody – Even Yourself: Mentorship, Career Development, and Networking (Session 2)

Develop Somebody – Even Yourself: Mentorship, Career Development, and Networking (Session 3)

Develop Somebody – Even Yourself: Mentorship, Career Development, and Networking (Session 4)
https://www.sspnet.org/?library=develop-somebody-even-yourself-mentorship-career-development-and-networking-session-4
ASSOCIATIONS AND SOCIETIES
There are a number of associations and societies with mandates of promoting and developing scholarly communication and publishing, including the Association of American University Presses, the Association of Canadian University Presses, the Association of Learned and Professional Society Publishers, the Council of Editors of Learned Journals, the Council of Science Editors, and the Society for Scholarly Publishing, which, in turn, supply many of the resources already discussed in this article.

Association of American University Presses
http://www.aaupnet.org

Association of Canadian University Presses
http://www.acup.ca/

Association of Learned and Professional Society
https://www.alpsp.org/

Council of Editors of Learned Journals
https://thecouncilofeditorsoflearnedjournals.wildapricot.org

Council of Science Editors
https://www.councilscienceeditors.org

Society for Scholarly Publishing
https://www.sspnet.org

PUBLICATIONS
In this category, there are several academic journals with scopes that cover scholarly publishing, including the Journal of Scholarly Publishing, Learned Publishing, Insights: The UKSG Journal, and Scholarly and Research Communication. In addition to academic journals, there are publications from commercial organizations, such as Editage Insights, that cover topics such as new peer review processes, the responsibilities of a copyeditor, and how to reach researchers in developing countries.

Editage Insights
http://www.editage.com/insights/categories/publications
Editage’s various publications on topics related to academic publishing and scientific communication.

Journal of Scholarly Publishing
Journal of Scholarly Publishing targets the unique issues facing the scholarly
publishing industry today. It is the indispensable resource for academics and publishers that addresses the new challenges resulting from changes in technology, funding, and innovations in publishing. In serving the wide-ranging interests of the international academic publishing community, JSP provides a balanced look at the issues and concerns, from solutions to everyday publishing problems to commentary on the philosophical questions at large.

**Learned Publishing**

https://www.alpsp.org/Learned-Publishing

*Learned Publishing* is the journal of the Association of Learned & Professional Society Publishers, published in collaboration with the Society for Scholarly Publishing. Articles on all aspects of scholarly communication, from the author perspective to reviewing, technology, marketing and discoverability, new initiatives, readership, data, internationalization, and more, are included.

**Scholarly and Research Communication**

http://src-online.ca/index.php/src

*Scholarly and Research Communication* is a peer-reviewed, interdisciplinary, open access online journal that publishes original contributions to the understanding of the production, dissemination, and usage of knowledge

**General publishing and editor resources**

Some resources provide more of an overview and/or a collection of additional links, and news and commentary about current issues in scholarly publishing. These have been placed in the general publishing and editor resources category. These resources are maintained by Facilitate Open Science Training for European Research (FOSTER), the Public Knowledge Project, and *The Scholarly Kitchen*, the blog of the Society for Scholarly Publishing.

For the complete list of resources, visit the CALJ resources page: http://www.calj.acrs.ca/scholarly-publishing-resources.

**Foster Resources**

https://www.fosteropenscience.eu/resources

**Public Knowledge Project**

https://pkp.sfu.ca/editorial-resources/

Includes links to General Resources, Learning Resources, Publishing Resources, and Indexing Resources.

**The Scholarly Kitchen**

https://scholarlykitchen.sspnet.org/

Blog of the Society for Scholarly Publishing.

**References**


